

ANADOLUEFES

1H 2023 CONFERENCE CALL PRESENTATION

9 August 2023

Forward-Looking Statements



This presentation may contain certain forward-looking statements concerning our future performance and should be considered as good faith estimates made by the Company. These forward-looking statements reflect management expectations and are based upon currently available data. Actual results are subject to future events and uncertainties, which could materially impact the Company's actual performance.

Anadolu Etap Tarım financial results started to be consolidated in Anadolu Etap Tarım financials as of April 11, 2023. 2Q2023 and 1H2023 consolidated P&L, as well as the balance sheet as of 30.06.2023 incorporate Anadolu Etap Tarım financials. Likewise, Anadolu Etap İçecek financial results started to be consolidated in soft drink operations' as of April 19, 2023. 2Q2023 and 1H2023 consolidated P&L along with the balance sheet as of 30.06.2023 include Anadolu Etap İçecek figures. All operational performance metrics presented in this earnings release are on a reported basis (including Anadolu Etap Tarım and Anadolu Etap İçecek), except indicated otherwise.



GENERAL OVERVIEW & OPERATING ENVIRONMENT



CAN ÇAKA
CEO & Beer Group President

Strong momentum in 1H led to guidance upgrade...

_ 9 P _

Robust performance outpacing expectations

EBITDA BNRI margin expansion despite high base

6 consecutive quarters of margin expansion in beer group

Outstanding cash generation with higher EBIT & prudent capex

FY2023 guidance revision with strong 1H performance

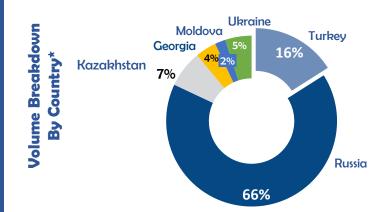




Accelerated performance in beer volumes...



- Beer volume up 5.3% in 2Q
 - Significantly ahead of expectations
 - Accelerated performance vs. 1Q2023
- Türkiye beer volume up by 20.6%
- International beer volume up by 2.4%
 - Russian volume down by low-single digits
 - Ukraine up; very low comparables of 2Q2022
 - CIS countries' volume up by low-single digit on total



Russia



- Russian beer market improved* in 2Q vs last year;
 - Low comparable of 2Q2022 due to supply chain constraints
 - Low-pricing environment; supporting growth
- Premium & Value segment growth observed
- Russian operation volume down by low-single digit;
 - Better momentum versus 1Q2023 & 4Q2022
 - Carry over impact of high pricing of last year
- Implementation of several initiatives support 2Q2023
- Non-alco growth ahead of market in 1H2O23



C



- CIS volume up low-single digit in total
 - Kazakhstan volume up low-to-mid single digit
 - Above 10% volume growth in Georgia
 - Moldova volume down; high inflation affecting affordability

Türkiye

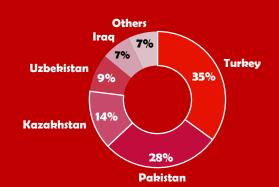
- Turkish beer market was strong in 2Q
 - Favorable pricing
 - Higher tourism activity
- Türkiye beer volume up by 20.6%
 - Continued strong demand in off-trade
 - Effective pricing
 - Diverse & affordable offerings





Soft Drinks

- Consolidated volume down 8.9% in 2Q;
- Türkiye volume down 9.4%;
 - High base of last year
 - High inflationary environment
 - Lowest temperatures in last 5 years
- International volume down 8.6%;
 - Pakistan down 27.5%; macro headwinds & excise tax increase
 - Double-digit growth in Central Asia
 - Mid-single digit growth in Middle East







Volume Breakdow

Strong bottomline performance with robust cash generation...



| Anadolu Efes | Beer | Group |
|---------------------|------|-------|
| | | |

| NET | REVENUE | 2Q +54.9% CCR*:+37.9% | 1H +63.4% CCR*:+41.7% | 2Q +48.7% CCR*:29.5% | 1 <u>H</u> +58.2% CCR*:+29.0% | • | Effective pricing Carry over pricing impact from last year Channel & product mix Higher FX translation impact |
|----------|---------|-----------------------------|-----------------------------|----------------------------|-------------------------------------|---|---|
| EBITDA | BNRI % | 22.2% (+202 bps) | 20.2% (+141 bps) | 23.4% (317 bps) | 20.0% (364 bps) | • | Increased OPEX offset by higher gross profit in beer Lower gross profit mitigated by prudent OPEX management in soft drinks |
| NET | INCOME | TL2,872 mn (+1,446 mn) | TL3,281 mn (+1,987 mn) | TL1,715 mn (+599 mn) | TL1,606 mn (+938 mn) | • | Strong operational profitability Non-cash revaluation gain of TL 680 million regarding Anadolu Etap |
| DEE CACH | 30 | TL6,332 mn (+911 mn) | TL4,027 mn (-691 mn) | TL5,083 mn (-31 mn) | TL4,830 mn (-188 mn) | • | Exceptional FCF generation with higher operational profitability and cautious capex spending Consolidated Net Debt to EBITDA (BNRI) O.8x |

^{*} Constant currency rate



FINANCIAL OVERVIEW

GÖKÇE YANAŞMAYAN
Chief Financial Officer

Financials



Anadolu Efes

| mTL | 2Q2023 | Change | 1H2023 | Change |
|-----------------------|--------|----------|--------|---------------|
| Sales Revenue | 38,002 | 54.9% | 62,568 | 63.4% |
| Gross Profit | 15,131 | 71.6% | 24,209 | 77.9% |
| EBITDA (BNRI) | 8,449 | 70.4% | 12,659 | 75. 6% |
| Free Cash Flow | 6,332 | 911 | 4,027 | -691 |
| | | | | |
| Gross Profit Margin % | 39.8% | +386 bps | 38.7% | +317 bps |
| EBITDA BNRI Margin % | 22.2% | +202 bps | 20.2% | +141 bps |

Beer Group

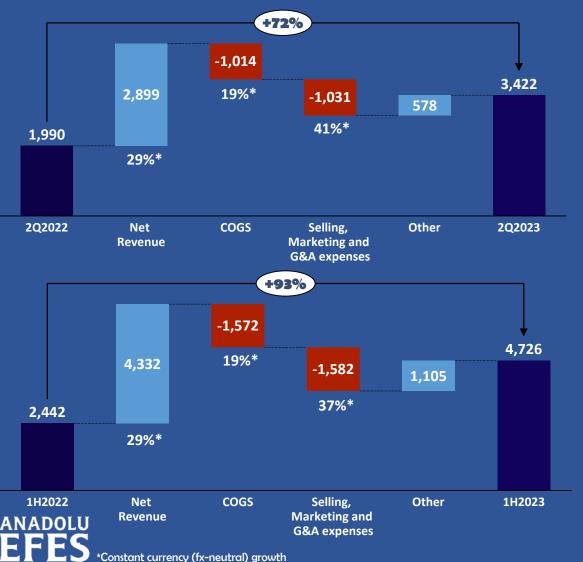
| mTL | 2Q2023 | Change | 1H2O23 | Change |
|-----------------------|--------|----------|--------|----------|
| Sales Revenue | 14,626 | 48.7% | 23,637 | 58.2% |
| Gross Profit | 6,981 | 68.2% | 10,900 | 78.9% |
| EBITDA (BNRI) | 3,422 | 72.0% | 4,726 | 93.5% |
| Free Cash Flow | 5,083 | -31 | 4,830 | -188 |
| | | | | |
| Gross Profit Margin % | 47.7% | +555 bps | 46.1% | +533 bps |
| EBITDA BNRI Margin % | 23.4% | +317bps | 20.0% | +364 bps |



Beer Group EBITDA (BNRI)

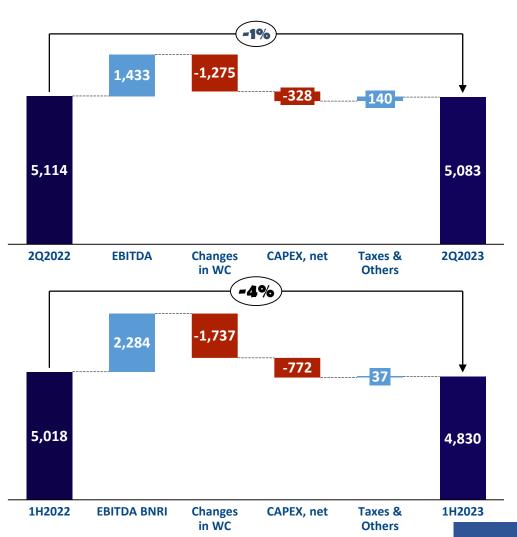
& FCF Generation







Free Cash Flow Bridge mTL



Cash & Debt Management



Anadolu Efes

Gross Debt

USD 2.1 bn

71%

held in Hard Currency

Cash

USD 1.4 bn

53%

held in Hard Currency

34%

held in Eurozone

Average maturity

3.4 yrs

Net Debt/EBITDA

0.8x

Beer Group

Gross Debt

USD 0.85 bn

63%

held in Hard Currency

Cash

USD 0.7 bn

46%

held in Hard Currency

23%

held in Eurozone

Average maturity

3.3 yrs

Net Debt/EBITDA

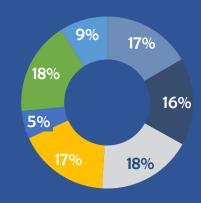
0.4 x



Risk Management



Beer Group COGS Split for 2022:





Beer Group Hedges for 2023:



Aluminum: 97% for TR & CIS*



*For 2024: 38% for TR & CIS

FX Exposure:

Russia: 100% Hedged

TR: 90% Hedged



Total FX Exposure of Beer Group is 27% of

COGS + OPEX.





FY2023 EXPECTATIONS

FY2023 Revised Expectations



Following strong first half results, we cautiously improve our beer group and Anadolu Efes guidance for FY2023

| AN | | | 1 - (|
|----|--------|------|-----------|
| | | | J |
| | /_ 1 - | | 17 |

Mid-single digit growth

Previously: Low-to-mid-single digit growth

High-thirties growth

Previously: Low-thirties growth

Decline around 100 bps

Previously: Decline around 100-200 bps

BEER GROUP

Low-single digit growth

Previously: Low-single digit decline

Low-twenties growth

Previously: High-teens growth

Decline around 100 bps

Previously: Decline around 300 bps

SOFT DRINKS GROUP

Mid to high-single digit growth

No change

High forties to low fifties growth

No change

Flat to a slight expansion

No change

CAPEX

VOLUME

SALES

REVENUE

FX-Neutral basis

EBITDA Margin

As a percentage of sales high single digits on a consolidated basis

FREE CASH FLOW

Postponed payments continues to support FCF generation this year as well, leading to improved expectations for year-end. Yet, FY2023 cash generation will be slightly below than its historically highest level achieved in FY2022.





Q&A SESSION

FX Rates

| | | 1H2O22 | 1H2O23 | ∆% |
|--------|-----|--------|--------|--------|
| USD/TL | AVG | 14.85 | 19.86 | 33.7% |
| U)D/IL | PE | 16.66 | 25.82 | 55.0% |
| EUR/TL | AVG | 16.22 | 21.47 | 32.4% |
| EUR/IL | PE | 17.37 | 28.15 | 62.1% |
| TL/RUB | AVG | 5.14 | 3.87 | -24.6% |
| IL/RUD | PE | 3.07 | 3.37 | 9.8% |
| TL/KZT | AVG | 30.29 | 22,75 | -24.9% |
| IL/RZI | PE | 27.91 | 17,59 | -37.0% |
| TL/UAH | AVG | 1.95 | 1.84 | -5.4% |
| IL/UAN | PE | 1.76 | 1.42 | -19.3% |
| TL/MDL | AVG | 1.24 | 0.93 | -25.5% |
| IL/MDL | PE | 1.15 | 0.71 | -38.3% |
| TL/GEL | AVG | 0.21 | 0.13 | -36.4% |
| TL/GEL | PE | 0.18 | 0.10 | -42.3% |

ANADOLUE