

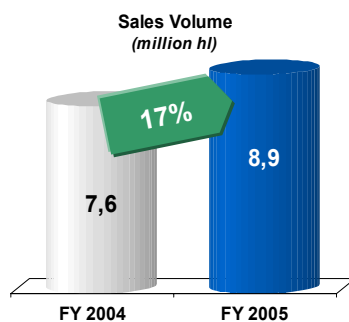


## EFES BREWERIES INTERNATIONAL N.V.

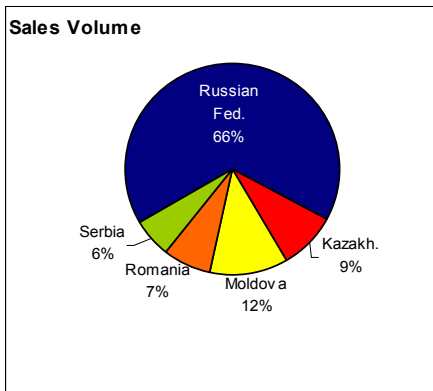
### DOUBLE-DIGIT VOLUME GROWTH CONTINUED IN 2005

Efes Breweries International N.V. ("EBI" or "the Company") today announced its sales volume figures for the year ended 31.12.2005.

In 2005 EBI's sales volume recorded an impressive 17% growth compared to the previous year, reaching 8.9 million hectoliters.



In Russia, EBI recorded a 16% sales volume growth in 2005 vs. the previous year, ahead of the market growth. 5.9 million hectoliters of sales volume was generated in Russia in 2005. EBI's economy segment beer brand "Beliy Medved" was an important volume driver, recording a volume growth in excess of EBI's sales volume growth in Russia. In addition, two licenced brands, "Amsterdam Navigator" introduced at the end of 2004 and "Zlatopramen", which was launched in January 2005, both achieved substantial sales volume growth in 2005. As of November 2005, EBI's volume based market share in Russia was approximately 8%, maintaining its #4 position according to AC Nielsen research.



EBI very recently announced the acquisition of 92.34% of Krasny Vostok Brewing Group ("the KV Group") in Russia. The KV Group operates two breweries located in Kazan and Novosibirsk, and also owns three malting facilities in Kazan. With the acquisition of the KV Group, EBI will increase its total annual brewing capacity in Russia to approximately 18 million hectolitres and total market share to around 10%. Additionally, total annual malt production capacity of EBI in Russia will increase from approximately 46.000 tons to approximately 139,000 tons. The acquisition is expected to improve the operating results of EBI's business in Russia, enabling it to solidify and build on its 4th position within the dynamically consolidating market through increased capacity, extensive geographical coverage, lower cost base and higher sales volume.

EBI's sales volume in Kazakhstan was 0.8 million hectoliters in 2005, up by 26% vs 2004. EBI is the second largest brewer in the market maintaining its 18% volume market share as of September 2005 according to AC Nielsen research. The sales volume growth in Kazakhstan is mainly attributable to the growth of two premium segment beers, "Stary Melnik" and "Efes Pilsener".



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EBI's operations in Moldova with 1.0 million hectoliters of sales volume in 2005 achieved 5% growth vs 2004. EBI leads the Moldovan beer market with 69% volume market share as of October 2005, based on MEMRB research.

EBI's remaining two operations in Serbia and Romania both recorded double-digit volume growth in 2005 compared to previous year.

### **Overview of EBI**

EBI, incorporated in the Netherlands and listed on the London Stock Exchange (IOB:EBID), is a 70% subsidiary of Anadolu Efes Biracılık ve Malt Sanayi A.Ş. Excluding the recently acquired Krasny Vostok Brewing Group in Russia, the Company manages its brewing operations through 9 breweries and 2 malteries in 5 countries with a total annual capacity of approximately 11.8 million hectoliters of beer and in excess of 50,000 tons of malt. In 2005, in order to meet the increasing demand in the operating territories, EBI has increased the capacities of the Ufa and Rostov breweries in Russia to 2.0 mhl and 1.2 mhl, respectively, as well as the capacity of its brewery in Moldova to 0.9 mhl.

A copy of this press release can be accessed at [www.efesholland.nl](http://www.efesholland.nl).

### **Enquiries to:**

*Demir Şarman, Chief Financial Officer (EBI)*

*Tel: +90 216 586 8040 (Istanbul) /*

*+31 20 575 2292 (Amsterdam)*

*E-mail: [demir.sarman@efespilsen.com.tr](mailto:demir.sarman@efespilsen.com.tr)*

*Orhun Köstem, Director, Corporate Finance  
and Investor Relations (Efes Beverage  
Group)*

*Tel: +90 216 586 8038*

*E-mail: [orhun.kostem@efespilsen.com.tr](mailto:orhun.kostem@efespilsen.com.tr)*