



FOR GENERAL RELEASE TO THE PUBLIC  
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## EFES BREWERIES INTERNATIONAL N.V.

Efes Breweries International N.V. ("EBI" or "the Company") today announced that EBI and its 70% majority shareholder Anadolu Efes Biracılık ve Malt Sanayi A.Ş. ("Anadolu Efes") have jointly mandated Citibank N.A. and Citigroup Global Markets Limited (together "Citigroup") and HSBC Bank plc, collectively, for a debt finance package with a total amount of USD 500 million.

The proportion by which Anadolu Efes and EBI will share the financing package is yet to be determined.

The proceeds from the financing package are intended to be invested in EBI's organic and inorganic growth plans, including the funding of the purchase of the Russian based Krasny Vostok Brewing Group shares about which EBI recently disclosed its intention by its entry into a Share Purchase Agreement.

A copy of this press release can be accessed at [www.efesholland.nl](http://www.efesholland.nl).

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