

FOR GENERAL RELEASE TO THE PUBLIC MAY 15TH, 2006



EFES BREWERIES INTERNATIONAL N.V.

Efes Breweries International N.V. ("EBI" or "the Company") today announced that Citigroup Global Markets Limited and HSBC Bank plc, acting as the Joint Bookrunners, have started the work for a Eurobond issue for the Company.

The Eurobond issue is part of the debt finance package that was announced earlier on February 14th 2006, whereby EBI and its 70% majority shareholder Anadolu Efes Biracılık ve Malt Sanayi A.Ş. (BB-/BB, Fitch/S&P, respectively) have jointly mandated Citibank N.A. and Citigroup Global Markets Limited (together "Citigroup") and HSBC Bank plc, collectively.

A copy of this press release can be accessed at www.efesholland.nl.

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