



FOR GENERAL RELEASE TO THE PUBLIC
APRIL 26TH, 2007



EFES BREWERIES INTERNATIONAL N.V. CONVOCATION

To the Annual General Meeting of Shareholders ("AGM") of Efes Breweries International N.V. (the "Company"), established in Amsterdam, the Netherlands, to be held on 11 May 2007 at 14.00 hours, Netherlands time at the Company's office at Strawinskylaan 1227 in Amsterdam, the Netherlands.

Agenda:

1. Opening
Annual Report 2006
2. Discussion on the Board of Management's written annual report concerning the Company's affairs and the management as conducted in the 2006 financial year
3. Discussion on and adoption of the 2006 annual accounts
4. Proposal and adoption on the allocation of profits
5. Discharge of the (former) members of the Board of Management from liability for their management during the 2006 financial year
6. Discharge of the (former) members of the Supervisory Board from liability for their supervision during the 2006 financial year
Supervisory Board
7. Re-appointment of Mr. Tuncay Özilhan as a member of the Supervisory Board
8. Remuneration Supervisory Board
9. Comply or explain items Dutch Corporate Governance Code
10. Closing

The annual accounts, the annual report and the personal information of the nominated member of the Supervisory Board and other information included pursuant to law and the proposed resolutions will be deposited for inspection by the shareholders and other persons entitled to attend the meeting at the Company's offices in Amsterdam as of 26 April 2007 up to and including the date of the meeting. The documents will also be available on the Company's website www.efesinternational.com.

Copies of these documents are available for inspection by the shareholders and all other persons entitled to attend the meeting, free of charge.

The register of the Company in Amsterdam, the Netherlands, has been designated as register to certify the persons entitled to the shares on the day of the AGM.



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The persons identified as entitled to vote on the basis of the register of the Company may exercise their rights to vote and/or attend the AGM by proxy. Those who have been authorised in writing shall present their power of attorney at the AGM.

Note to the Holders of GDRs:

The administrations held by the Bank of New York have been designated as (sub) registers to certify the persons entitled to the GDRs on the record date, being 26 April 2007. Holders of GDRs may vote by completing, signing and returning the Voting Instruction Card, which will be provided by the Bank of New York starting from 30 April 2007. In the event the Voting Instruction Card is not received by the GDR holder, the GDR holder can contact Mr. Christopher Woods from the Bank of New York at telephone +1 212 815 22 28 or by e-mail on christopherjwoods@bankofny.com. The deadline to submit the Voting Instruction Card is set on 8 May 2007, 12:00 p.m., New York time. By returning a signed Voting Instruction Card, the GDR holder is directing the Bank of New York to vote on the ordinary shares underlying his GDRs in accordance with his instructions. The Bank of New York, in turn, will instruct the authorised person nominated by the Company to attend the AGM and to vote on the shares underlying the GDRs in accordance with the instructions received from the GDR holder on all matters presented to shareholders of the Company for a vote. ***If the Bank of New York does not receive voting instructions from GDR holders for their GDRs by 8 May 2007, 12:00 p.m., New York time, then the Bank of New York will not vote on the shares underlying their GDRs.***

The Board of Management
D. Şarman, CFO

The Supervisory Board
T. Özilhan, chairman

26 April 2007

A copy of this press release can be accessed at www.efesinternational.com.

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