



FOR GENERAL RELEASE TO THE PUBLIC
FEBRUARY 21ST, 2008



EFES BREWERIES INTERNATIONAL N.V.

EBI FINALIZES THE ACQUISITION OF LOMISI LTD. IN GEORGIA

Efes Breweries International N.V. ("EBI" or "the Company") today announced that it has completed the acquisition of the Lomisi Ltd. ("Lomisi") in Georgia and the transfer of shares to EBI.

On February 8th 2008 EBI announced to the public that it signed a Share Purchase Agreement to acquire 100.0% of Lomisi, which is the leader in the Georgian beer market with an estimated market share of 42% by volume in 2007.

About EBI

EBI, listed in the London Stock Exchange (IOB: EBID), has a strong presence in the countries in which it operates, across the CIS countries, Eastern and South Eastern Europe. Currently the Company has ten breweries with a total annual brewing capacity of 24.6 million hectolitres as well as four malteries with 139,000 tonnes annual capacity. EBI operates in Russia, Kazakhstan, Moldova and Serbia; in addition the Company recently announced that it signed an agreement to establish a Joint Venture with Heineken International B.V. to jointly invest in the Uzbek beer market through acquisition of breweries.

The product portfolio of EBI consists of premium, mainstream and economy brands. EBI seeks to have a brand portfolio that provides an effective coverage of the beer segment spectrum with its brands marketed across all profitably growing segments.

EBI is a majority owned subsidiary of Anadolu Efes Biracılık ve Malt Sanayii A.Ş. ("Anadolu Efes"), the leading beverage company in Turkey. Anadolu Efes, together with its direct and indirect subsidiaries and affiliates, produces, markets and sells beer, malt, soft drinks and bottled water across Turkey, Southeast Europe, Russia, the CIS countries and the Middle East.

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