



EFES BREWERIES INTERNATIONAL N.V.
CONVOCATION

For the Extraordinary General Meeting of Shareholders ("EGM") of Efes Breweries International N.V. (the "Company"), established in Amsterdam, the Netherlands, to be held on 10 September 2008 at 14.00 hours, Netherlands time at the Company's office at Strawinskylaan 1227 in Amsterdam, the Netherlands.

Agenda:

1. Opening
2. Release of Mr. Carlo Roelofs from his duties as member of the Management Board
3. Proposal to appoint Mr. Guido Wagenaar as member of the Management Board
4. Remuneration Supervisory Board
5. Closing

The agenda as well as personal information of the nominated member of the Management Board and other information included pursuant to law and the proposed resolutions will be deposited for inspection by the shareholders and other persons entitled to attend the meeting at the Company's offices in Amsterdam as of 26 August 2008 up to and including the date of the meeting. The documents will also be available on the Company's website www.efesinternational.com.

Copies of these documents are available for inspection by the shareholders and all other persons entitled to attend the meeting, free of charge.

The register of the Company in Amsterdam, the Netherlands, has been designated as register to certify the persons entitled to the shares on the day of the EGM.

The persons identified as entitled to vote on the basis of the register of the Company may exercise their rights to vote and/or attend the EGM by proxy. Those who have been authorised in writing shall present their power of attorney at the EGM.

Note to the Holders of GDRs:

The administrations held by the Bank of New York Mellon have been designated as (sub) registers to certify the persons entitled to the GDRs on the record date, being 25 August 2008. Holders of GDRs may vote by completing, signing and returning the Voting Instruction Card, which will be provided by the Bank of New York Mellon (starting from) on 26 August 2008. In the event the Voting Instruction Card is not received by the GDR holder, the GDR holder can contact Mr. Tony Tooma from the Bank of New York Mellon at telephone +1 212 815 2136 or by e-mail to: TTooma@bankofny.com.

The deadline to submit the Voting Instruction Card is set on 5 September 2008, 12:00 p.m., New York time. By returning a signed Voting Instruction Card, the GDR holder is directing the Bank of New York Mellon to vote on the ordinary shares underlying his GDRs in accordance with his instructions. The Bank of New York Mellon, in turn, will instruct the authorized person nominated by the Company to attend the EGM and to vote on the shares underlying the GDRs in accordance with the instructions received from the GDR holder on all matters presented to shareholders of the Company for a vote. If the Bank of New York Mellon does not receive voting instructions from GDR holders for their GDRs by 5 September 2008, 12:00 p.m., New York time, then the Bank of New York Mellon will not vote on the shares underlying their GDRs.

The Supervisory Board
26 August 2008