



FOR GENERAL RELEASE TO THE PUBLIC
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Capital Increase in Russia

Efes Breweries International N.V. ("EBI" or "the Company") today announced that the General Shareholders' Meeting of Moscow Efes Brewery ("MEB"), EBI's operating subsidiary in Russia, resolved to increase MEB's share capital through issuance of additional shares of up to 455,729,167.00, amounting to USD 200,000,000. It was the unanimous decision of EBI's Supervisory and Management Boards, dated 17.06.2009 to participate in the mentioned capital increase as per EBI's shareholding in MEB.

EBI currently holds directly, indirectly or economically 91.2% of MEB. Remaining shares are owned by the European Bank for Reconstruction and Development ("EBRD"), and both EBI, and its subsidiaries, as well as EBRD would participate to the capital increase and no change in the shareholding structure is expected post capitalization.

MEB will utilize the main portion of the proceeds of the capital increase to pay down its debt to EBI in the amount of USD 148,000,000, stemming from the restructuring in Russia (*please see EBI's announcement, dated 20.03.2008*) and the balance will be used to pay down some of MEB's short term bank borrowings in Russia.

A copy of this press release can be accessed at www.efesinternational.com.

Enquiries to:

Mr. Can Çaka
(Managing Director-EBI)
tel: +90 216 586 80 53
e-mail: can.caka@efespilsen.com.tr

Mrs. Çiçek Uşaklıgil
(Investor Relations Manager-ANADOLU EFES)
tel: 90 216 586 80 37
facsimile: 90 216 389 58 63
e-mail: cicek.usakligil@efespilsen.com.tr