



MARCH 29<sup>TH</sup>, 2011

## INVITATION TO GENERAL ASSEMBLY

In its meeting dated 29.03.2011 (today) our Board of Directors resolved with unanimous decision of the attendees that "Based on the Company's 2010 calendar year operations, the Annual Ordinary General Assembly is to be held on 28th April 2011 Thursday at 14:00 at the address "Esentepe Mahallesi, Anadolu Caddesi No:3 Kartal/İstanbul" with the agenda set forth below, the related announcement is to be made and all the necessary steps to be taken as required by the Turkish Commercial Code, the Articles of Association as well as other related regulations to materialize and finalize the meeting."

Press adverts for the invitation to our shareholders will be published on 01.04.2011 in the Turkish Trade Registry Gazette and Dünya newspaper.

Balance Sheet, Income Statement and Board of Directors' Annual Report as well as Board of Auditors' and Independent External Auditors' reports for the year 2010 along with a General Assembly Meeting Agenda Information Document will be available for the review of our shareholders at our Company offices and our website at [www.anadoluefes.com](http://www.anadoluefes.com) 3 weeks prior to the meeting.

### **Annual Ordinary General Assembly Agenda**

1. Election of the Board of the Assembly and authorization of the Board of the Assembly to sign the Minutes of the Meeting on behalf of the General Assembly.
2. Reading out and discussion of the reports of the Board of Directors, Board of Auditors and the Independent External Audit Company.
3. Reading out and discussion of the Consolidated Income Statement and Balance Sheet for 2010 calendar year prepared in accordance with International Financial Reporting Standards (as per the regulations of CMB).
4. Information to be given to the shareholders on the donations made by the Company in 2010.
5. According to the regulations laid down by the Capital Markets Board, information to be given to the shareholders on any suretyship and guarantees granted or pledges including mortgages instituted by the Company in favor of third persons.
6. Approval of Mr. Süleyman Vehbi Yazıcı, appointed as a member of the Board of Directors of Anadolu Efes to assume duties of resigned member Mr. Mehmet Nuri Yazıcı as of October 27, 2011.
7. Decision to release the members of the Board of Directors and Board of Auditors.
8. Decision on the proposal of the Board of Directors on distribution of profits.
9. Election of the new members of the Board of Directors and the Board of Auditors in place of those whose terms of office have expired and determine the terms of office and remuneration.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

**Mr. Can Çaka**  
(CFO and Investor Relations  
Director)

**tel:** 90 216 586 80 53  
**facsimile:** 90 216 389 58 63  
**e-mail:** [can.caka@efespilsen.com.tr](mailto:can.caka@efespilsen.com.tr)

**Ms. Ayşe Dirik**  
(Investor Relations Manager)

**tel:** 90 216 586 80 02  
**facsimile:** 90 216 389 58 63  
**e-mail:** [ayse.dirik@efespilsen.com.tr](mailto:ayse.dirik@efespilsen.com.tr)



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10. Information to be given to the shareholders on the “Dividend Policy” and “Disclosure Policy” according to the Corporate Governance Principles of Capital Markets Board of Turkey.

11. Authorization of the members of the Board of Directors as per Articles 334 and 335 of the Turkish Commercial Code.

12. Closing.

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