



OCTOBER 26TH, 2011

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## CHANGES IN MANAGEMENT

As of November 1, 2011, Mr. Tuğrul Ağırbaş, who has been Efes Turkey General Manager, will be appointed as Efes Russia General Manager. Mr. Ağırbaş's responsibilities will be assumed by Mr. Altuğ Aksoy, who has been the Supply Chain Director in Anadolu Efes. Mr. Yüksel Gökbulut, who has been Efes Russia General Manager, will be appointed as Eastern Europe & CIS Group Managing Director.

As of the same date, Mr. Volkan Harmandar, who has been working as Efes Turkey Finance Director, has been appointed as Finance Coordinator of Finance Presidency at Anadolu Endüstri Holding A.Ş., while Mr. Mustafa Susam, who has been working as Tax Director in Anadolu Efes, has been appointed as Efes Turkey Finance Director.

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For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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