



ANADOLU EFES BİRACILIK VE MALT SAN. A.Ş.



MARCH 12th, 2012

SALE OF NEWLY ISSUED SHARES IN THE ISE WHOLESALE MARKET

In the context of the strategic alliance with SABMiller Plc. ("SABMiller"), an application to the Istanbul Stock Exchange has been submitted as of today for the sale of 142,105,263 newly issued shares of Anadolu Efes, issued through a capital increase while restricting the existing shareholders' right to purchase new shares. The newly issued shares have been allocated on the name of SABMiller Anadolu Efes Limited ("SABM AEL"), a subsidiary of SABMiller, and will be sold to SABM AEL at a premium price in the ISE Wholesale Market.

These shares have been registered as "trading" shares by the Central Registry Agency on March 12, 2012 in accordance with the Article 8 of the CMB Communiqué Serial: 1, No: 40 and this was announced in the Public Disclosure Platform on the same day.

The completion of this sale in the ISE Wholesale Market is planned to be on March 14, 2012.

İş Yatırım Menkul Değerler will conduct the sale process on behalf of both Anadolu Efes and SABM AEL. As soon as the shares are sold in the ISE Wholesale Market, the share transfers within the context of the strategic alliance will be completed.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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