

INVITATION TO EXTRAORDINARY GENERAL MEETING

As resolved by the Board of Directors (BoD) of the Company on 3 September 2012 and announced to the public on 4 September 2012, the Article 7, titled "Capital" and Article 18, titled "Issuance of Bonds, Profit Sharing Certificates (Profit Sharing Bonds), Commercial Papers and Instruments of Debt" of the Company's Articles of Association (AoA) will be amended and Article 40/A, titled "Participation to General Meeting Via Electronic Means" in line with the Turkish Commercial Code and Regulation for the General Assemblies on Electronic Platform at Joint Stock Companies, will be added to the company's AoA. Following the completion of the required approvals from the CMB and the Ministry, our Board of Directors resolved on September 10, 2012 to;

- make an announcement as per Turkish Commercial Code Article 368 to invite the shareholders to the Extraordinary General Meeting (EGM), which is to be held on October 5, 2012 at 9:30 at the address "Esentepe Mahallesi, Anadolu Caddesi No:1 Kartal/İstanbul" with the agenda set forth below,
- apply to the Ministry of Science, Industry and Technology Provincial Directorate to appoint a Ministry Commissioner and to complete all the relevant and necessary work to hold the EGM as per the Company AoA and relevant legislation,
- provide notarized power of attorney in the form of Appendix-1 by shareholders who will not be present at the meeting.

Extraordinary General Meeting Agenda:

1. Opening and Election of the Board of the Meeting,
2. Authorization of the Board of the Meeting to sign the Minutes of the Meeting and other relevant documents on behalf of the General Assembly,
3. Discussion on the proposed amendment of the Article 7, titled "Capital" and Article 18, titled "Issuance of Bonds, Profit Sharing Certificates (Profit Sharing Bonds), Commercial Papers and Instruments of Debt" of our Company's AoA and to add Article 40/A, titled "Participation to General Meeting Via Electronic Means" in line with the Turkish Commercial Code and Regulation for the General Assemblies on Electronic Platform at Joint Stock Companies to the AoA, as stated in the Appendix-2 attached for approval,

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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Ms. Ayşe Dirik
(Investor Relations Manager)
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4. Approval of the newly appointed Board Members during the course of the year as per the Turkish Commercial Code Article 363 subparagraph 1, due to the resignation of current real person board members, who represent a corporate legal body as required by the 6102 No Turkish Commercial Code Article 359 Subparagraph 2 and by the 6103 No Enforcement and Application of Turkish Commercial Code Article 25,

5. Closing.

APPENDIX-1**AUTHORIZATION DOCUMENT
TO THE BOARD OF DIRECTORS OF ANADOLU EFES BİRACILIK VE MALT SANAYİİ
ANONİM ŞİRKETİ**

I hereby appoint as proxy authorized to attend, vote, propose and sign necessary documents on my behalf in the Extra Ordinary General Assembly meeting of Anadolu Efes Biracılık ve Malt Sanayii A.Ş. to be held on October 5, 2012, 09:30 hours at Esentepe Mahallesi, Anadolu Caddesi, No:1 Kartal - İSTANBUL.

A. THE SCOPE OF REPRESENTATION POWERS

- a) The proxy will be authorized to cast votes on all agenda items in line with his own opinion.
b) The proxy will be authorized to cast votes on agenda items in line with the below instructions.

Instructions: (Special instructions written).

- c) The proxy will be authorized to cast votes in line with the proposals of the Company management.

- d) The proxy will be authorized to cast votes on any other potential issues arising during the meeting in line with the below instructions. (In the absence of any instructions the proxy will freely cast his vote.)

Instructions: (Special instructions written).

B. STOCK OWNED BY THE SHAREHOLDER

- e) Issue and Series :.....
f) No :.....
g) Units-Nominal Value :.....
h) Bearer-registered stock :.....

NAME SURNAME or TITLE OF SHAREHOLDER

SIGNATURE :.....

ADDRESS :.....

NOTE: In part (A) any one of the items (a), (b) or (c) will be selected, and statement will be provided for items (b) and (d).

APPENDIX-2**ANADOLU EFES BİRACILIK VE MALT SANAYİİ ANONİM ŞİRKETİ****AMENDMENT TO THE ARTICLES OF ASSOCIATION****OLD VERSION:****CAPITAL****Article 7:**

The Company has accepted the registered capital system in accordance with the provisions of the 2499 Capital Markets Law, and has shifted to this system by a permission, ref. 308, dated 25.06.1992, of the Capital Markets Board. Registered capital of the Company is TL 900,000,000.- (nine hundred million Turkish Liras).

Company's issued capital of TL 450.000.000 (four hundred fifty million Turkish Liras) is fully paid free of collusion.

Issued capital of TL 450.000.000 is divided into 450.000.000 bearer shares each with TL 1 nominal value.

Shares representing the capital are monitored on registered basis as per registry principles.

In capital increases, with the exemption of cases, existing shareholders shall participate pro rata to their shares in the capital. In capital increases realized by internal sources and funds of the Company, new shares shall be allocated to the existing shareholders pro rata to their shares in the capital.

In conformity with the relevant provisions of the Capital Markets Law, between the years 2012-2016, if required, the Company is authorized to increase its issued capital by issuing new bearer shares up to the registered capital ceiling, to restrict the shareholder's right to purchase new shares and to issue new shares which are above the nominal values. The Company uses its authorization in accordance with the principle of equal treatment of shareholders.

The permission by the Capital Markets Board for the registered capital ceiling is valid for the years between 2012-2016 (five years). Even if the previously set capital ceiling is not reached as the end of year 2016, in order for the Board of Directors to increase capital, a new permission for a registered capital ceiling, either at the previously permitted amount or for a higher amount, should be taken from the Capital Markets Board as per a decision of the General Assembly. If the authorization of the Capital Markets Board is not obtained, then the Company will be excluded from the registered capital system.

NEW VERSION:

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CAPITAL**Article 7:**

The Company has accepted the registered capital system in accordance with the provisions of the 2499 Capital Markets Law, and has shifted to this system by a permission, ref. 308, dated 25.06.1992, of the Capital Markets Board. Registered capital of the Company is TL 900,000,000.- (nine hundred million Turkish Liras).

Company's issued capital of TL 592.105.263 (five hundred ninety two million one hundred five thousand two hundred sixty three Turkish Liras) is fully paid free of collusion.

Issued capital of TL 592.105.263 is divided into 592.105.263 bearer shares each with TL 1 nominal value.

Shares representing the capital are monitored on registered basis as per registry principles.

In capital increases, with the exemption of cases, existing shareholders shall participate pro rata to their shares in the capital. In capital increases realized by internal sources and funds of the Company, new shares shall be allocated to the existing shareholders pro rata to their shares in the capital.

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OLD VERSION:**ISSUANCE OF BONDS, PROFIT SHARING CERTIFICATES (PROFIT SHARING BONDS),
COMMERCIAL PAPERS AND INSTRUMENTS OF DEBT****Article 18:**

The Company may issue all types of bonds, profit sharing certificates and commercial papers in accordance with the applicable laws. The General Assembly of Shareholders is entitled to issue these securities and to determine the terms and conditions of issue, and the rights associated thereto.

NEW VERSION:**ISSUANCE OF BONDS AND OTHER DEBT INSTRUMENTS****Article 18:**

The Board of Directors is authorized to issue, domestic or international, all types of bonds, commercial paper, profit and loss sharing certificates, participating or non-participating debt instruments or convertible bonds and all other capital market instruments including the ones designed with a discount mechanism, within the framework of the principles set out by Turkish Commercial Code, Capital Market Law and other relevant regulation.

NEW VERSION:**PARTICIPATION TO GENERAL MEETING VIA ELECTRONIC MEANS****Article 40/A**

Entitled parties who have right to attend to General Meetings of the Company may also attend to the meetings via electronic means in accordance with the article of the 1527 Turkish Commercial Code. In line with the Regulation for the General Assemblies on Electronic Platform at Joint Stock Companies, the Company may set up an electronic general meeting system or it can buy the services of such systems from special service providers, which allows entitled parties to attend to general meetings via electronic means, to state their opinions, to propose and to vote. In accordance with this provision of Articles of Association, it will be ensured in all general meeting to be held for the entitled parties and their representatives to exercise their rights in the mentioned Provision.