

APPOINTMENTS TO THE BOARD OF DIRECTORS

According to the Turkish Commercial Code, the Board members appointed as the representative of a corporate entity should resign until October 1, 2012 and the places vacated by them should be filled by the corporate entities themselves or real persons.

In that respect, as announced on September 17, 2012, Mr. Alejandro Jimenez Fonseca, Mr. Mehmet Hurşit Zorlu and Mr. Salih Metin Ecevit, who resigned from their board memberships as they were representing our shareholder Anadolu Endüstri Holding A.Ş., were re-elected as members of the Board of Directors, to be submitted to the approval of the General Assembly at the next General Assembly meeting to be held. Following the registration of the above appointments on September 19, 2012, our Board of Directors in its meeting dated September 20, 2012 resolved to re-elect Mr. Tuncay Özilhan, Mr. Recep Yılmaz Argüden and Mr. Mehmet Cem Kozlu, who resigned from their board memberships as they were representing our shareholder Anadolu Endüstri Holding A.Ş., as members of the Board of Directors. Likewise, Mr. Ernest Arthur Graham Mackay, who resigned from his board membership as he was representing our shareholder SAB Miller Anadolu Efes Ltd., is also re-elected as a Board member according to the same Board resolution. These appointments will be submitted to the approval of the General Assembly at the next General Assembly meeting to be held.

Following the registration of the above appointments, the process related to the resignation and re-appointment of all Board members, who were appointed as the representative of a corporate entity, will be completed and the composition of the Board of Directors will remain the same.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

Mr. Can Çaka
(CFO and Investor Relations Director)
Tel: 90 216 586 80 53
Facsimile: 90 216 389 58 63
E-mail: can.caka@anadoluefes.com

Ms. Ayşe Dirik
(Investor Relations Manager)
Tel: 90 216 586 80 02
Facsimile: 90 216 389 58 63
E-mail: ayse.dirik@anadoluefes.com