

**ANADOLU EFES AND HEINEKEN UNWIND THEIR PARTNERSHIPS IN KAZAKHSTAN  
AND SERBIA**

January 11, 2013 - Anadolu Efes today announced that, the sale and transfer of the shares and the consequent payment by Efes Breweries International N.V. ('EBI'), wholly-owned subsidiary of Anadolu Efes, to HEINEKEN in order to unwind their partnerships in Kazakhstan and Serbia has been completed. Consequently, EBI sold and transferred its 28% stake in Central Europe Beverages ('CEB'), the holding company of the Serbian operations, to HEINEKEN; and purchased HEINEKEN's 28% stake in Efes Kazakhstan, thereby obtaining full ownership.

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For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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