

SHAREHOLDER’S AGREEMENT BETWEEN ANADOLU EFES AND TCCEC

March 1, 2013 – Anadolu Efes Biracılık ve Malt Sanayii A.Ş. (“Anadolu Efes”) today announced that it and The Coca-Cola Export Corporation (“TCCEC”), a subsidiary of The Coca-Cola Company (“TCCC”), have executed a Shareholder’s Agreement (“SHA”) regarding the governance of Coca-Cola İçecek A.Ş. (“CCI”), a company in which Anadolu Efes and TCCEC have stakes of 50.3% and 20.1%, respectively.

In 1996, Anadolu Efes and TCCEC became shareholders in the Turkish Coca-Cola bottling business, which developed to present-day CCI. As a result of changes in the Turkish Commercial Code and the IFRS, Anadolu Efes and TCCEC have decided to modify certain provisions of CCI’s Articles of Association as per the SHA, in particular those described as “major decisions”, so as to enable the consolidation of CCI’s financial results into Anadolu Efes and provide a better ground to comply with potential changes that may be brought by the new Turkish Commercial Code. This would necessitate the amendment to the Articles, which is expected to occur at the first General Assembly of CCI to be held. As a result of such amendment, TCCEC will have certain protective rights on such major decisions in accordance with the SHA. Consequently, with effect from 01.01.2013, Anadolu Efes will be able to fully consolidate CCI, whereas CCI has been consolidated into Anadolu Efes’ financial results by using proportionate consolidation method until 31.12.2012.

Following this change, CCI’s contribution to Anadolu Efes’ consolidated results is estimated to rise significantly in 2013 compared to previous years, although the contribution to Anadolu Efes’ annual net profit will remain unchanged. As of 9M2012, on a reported basis, soft drink operations constituted 46%, 33% and 27% of the consolidated volume, revenue and EBITDA of Anadolu Efes, respectively.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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