

**ANNOUNCEMENT REGARDING REVISION OF ANADOLU EFES'
CORPORATE GOVERNANCE RATING**

March 03, 2014 – SAHA Corporate Governance and Credit Rating Services Inc. (“SAHA”) has revised the Corporate Governance Rating of Anadolu Efes Biracılık ve Malt Sanayii A.Ş. (“Anadolu Efes”) as follows as of 03.03.2014:

Main Sections	Weight (%)	Note
Shareholders	25	92.98
Public Disclosure & Transparency	25	88.42
Stakeholders	15	90.76
Board of Directors	35	83.84
Total	100	88.31

The relevant change was due to the revision of the 2013 Corporate Governance Ratings of all companies in the context of the revised rating principles, in accordance with the decisions taken at the Capital Markets Board’s meeting dated February 01, 2013, numbered 4/105. According to the new principles, the weights of each section in corporate governance compliance rating evaluation were determined as follows: Shareholders: 15%, Public Disclosure & Transparency: 25%, Stakeholders: 15% and Board of Management: 35%. Additionally, if the minimal requirements of an article have been fulfilled, the maximum rating that can be achieved from that article will be the 85% of the full point. When a minimal requirement has been specified in the article, if the company practices are higher than the minimal requirement, its rating from that article is being approached to the full point, based on the feature of the good corporate governance practise.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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