

INFORMATION REGARDING THE CHANGE of CEO

August 06, 2015 – Anadolu Efes Biracilik and Malt Sanayii A.S. (Anadolu Efes) today announced that Mr. Damian Gammell, who has been working as Beverage Group President and CEO of Anadolu Efes since January 2014 will be leaving his position in the fourth quarter of 2015 to take a new role in the Coca-Cola system after the successful handover of his duties and responsibilities to his new successor, who shall yet to be appointed. The appointment of his successor will be done in due course and announced.

Joining Anadolu Efes in January 2014, Mr. Gammell has over 20 years of experience in Coca-Cola System and he held a variety of senior roles across the field of commercial and general management both in Europe and Australia. He was the CEO of Coke bottling business in Russia from 2001 to 2004, the CEO of the bottling business in Germany between 2005 and 2011 and CEO of Coca-Cola İçecek from 2012 to 2014.

We hereby declare that our above statements are in conformity with the principles included in the Capital Markets Board's Communiqué on Material Events, that they fully reflect the information we have acquired, that the information complies with our books, records and documents, that we have made our best effort to fully and accurately obtain all information regarding the matter and that we are responsible for this disclosure made hereby.

This is an English translation of the original official public disclosure made by Anadolu Efes in Turkish through the Public Disclosure Platform (www.kap.gov.tr), for information purposes only. In the event of any discrepancy between this translation and the original Turkish disclosure, the original Turkish disclosure shall prevail. Anadolu Efes makes no warranties or representations about the accuracy or completeness of the English translation and assumes no liability for any errors, omissions or inaccuracies that may arise from use of this translation.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

Mr. Onur Çevikel
(CFO)
Tel: 90 216 586 80 53
Facsimile: 90 216 389 58 63
E-mail: onur.cevikel@anadoluefes.com

Mrs. Çiçek Uşaklıgil Özgüneş
(Investor Relations and Treasury Director)
Tel: 90 216 586 80 37
Facsimile: 90 216 389 58 63
E-mail: cicek.usakligil@anadoluefes.com

Ms. Ayşe Dirik
(Investor Relations Manager)
Tel: 90 216 586 80 02
Facsimile: 90 216 389 58 63
E-mail: ayse.dirik@anadoluefes.com