

AGREEMENT WITH SAHA RATINGS

December 28, 2015 – Anadolu Efes today announced that it has signed a new agreement with "SAHA Kurumsal Yönetim ve Kredi Derecelendirme Hizmetleri A.Ş. ("SAHA")" on December 28, 2015 for two rating periods, following the expiration of the Corporate Governance Rating agreement signed between the company and SAHA on January 2, 2016. SAHA has official authorization to carry out rating activities in Turkey in accordance with the Capital Markets Board's Corporate Governance Principles.

We hereby declare that our above statements are in conformity with the principles included in the Capital Markets Board's Communiqué on Material Events, that they fully reflect the information we have acquired, that the information complies with our books, records and documents, that we have made our best effort to fully and accurately obtain all information regarding the matter and that we are responsible for this disclosure made hereby.

This is an English translation of the original official public disclosure made by Anadolu Efes in Turkish through the Public Disclosure Platform (www.kap.gov.tr), for information purposes only. In the event of any discrepancy between this translation and the original Turkish disclosure, the original Turkish disclosure shall prevail. Anadolu Efes makes no warranties or representations about the accuracy or completeness of the English translation and assumes no liability for any errors, omissions or inaccuracies that may arise from use of this translation.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

Mrs. Çiçek Uşaklıgil Özgüneş
(Investor Relations and Treasury Director)
Tel: 90 216 586 80 37
Facsimile: 90 216 389 58 63
E-mail: cicek.usakligil@anadoluefes.com

Ms. Ayşe Dirik
(Investor Relations Manager)
Tel: 90 216 586 80 02
Facsimile: 90 216 389 58 63
E-mail: ayse.dirik@anadoluefes.com