

ANNOUNCEMENT REGARDING MANAGEMENT CHANGE

December 26, 2016 – Mr. Altuğ Aksoy, who is serving as General Manager of our Turkey Beer operations will be leaving this position as of January 1, 2017 to take different responsibilities within Anadolu Group. The newly appointed Beer Group President and Anadolu Efes CEO Mr. John Gavin Hudson will also be holding the General Manager position of Turkey Beer Operations.

We hereby declare that our above statements are in conformity with the principles included in the Capital Markets Board's Communiqué on Material Events, that they fully reflect the information we have acquired, that the information complies with our books, records and documents, that we have made our best effort to fully and accurately obtain all information regarding the matter and that we are responsible for this disclosure made hereby.

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For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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