

UPDATE ANNOUNCEMENT AS PER CMB REGULATIONS

October 09, 2017 – As per our announcement dated August 9, 2017, it had been shared with the public that our Company and AB InBev reached a non-binding agreement regarding a 50:50 merger of Anadolu Efes' and AB InBev's existing Russia and Ukraine businesses and that the parties will be working towards reaching a binding agreement following a satisfactory due diligence process and subject to regulatory approvals in Russia and Ukraine. As the due diligence process continues, both parties continue to work towards a binding agreement and making the regulatory applications, the public will be informed immediately when further developments occur.

We hereby declare that our above statements are in conformity with the principles included in the Capital Markets Board's Communiqué on Material Events, that they fully reflect the information we have acquired, that the information complies with our books, records and documents, that we have made our best effort to fully and accurately obtain all information regarding the matter and that we are responsible for this disclosure made hereby.

This is an English translation of the original official public disclosure made by Anadolu Efes in Turkish through the Public Disclosure Platform (www.kap.org.tr), for information purposes only. In the event of any discrepancy between this translation and the original Turkish disclosure, the original Turkish disclosure shall prevail. Anadolu Efes makes no warranties or representations about the accuracy or completeness of the English translation and assumes no liability for any errors, omissions or inaccuracies that may arise from use of this translation.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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