EFES

ANADOLU EFES BİRACILIK VE MALT SAN. A.Ş.

INVITATION TO GENERAL ASSEMBLY

March 23, 2018 – In its meeting dated 23.03.2018, our Board of Directors resolved to hold the Annual Ordinary General Assembly Meeting regarding the Company's 2017 calendar year operations on April 16, 2018 Monday at 14:00 at the address "Dudullu OSB Mah., Deniz Feneri Sk. No:4 Ümraniye/Istanbul" with the agenda set forth below; to make the related announcement and to take all the necessary steps as required by the Turkish Commercial Code, the Articles of Association as well as other related regulations to materialize and finalize the meeting.

Balance Sheet, Income Statement, Annual Report including Corporate Governance Compliance Report, Dividend Distribution Proposal, as well as Independent External Auditors' report along with a General Assembly Meeting Information Document for the year 2017 will be available for the review of our shareholders at our Company offices and our website at www.anadoluefes.com 21 days prior to the meeting.

Annual Ordinary General Assembly Meeting Agenda

- 1. Opening of the meeting and establishment of the Board of the Assembly,
- 2. Reading out and discussion of the annual report of the Board of Directors for the year 2017,
- 3. Reading out the report of the Independent Audit Company for the fiscal year 2017,
- 4. Reading out, discussion and approval of the Financial Statements for the fiscal year 2017 prepared in accordance with the regulations of CMB,
- 5. Acquittal of the members of the Board of Directors separately regarding their actions in 2017,
- 6. Approval, revision or rejection of the proposal of the Board of Directors on distribution of profits,
- 7. Election of the new members of the Board of Directors in place of those whose terms of office have expired and determine the terms of office and remuneration,
- 8. Selection of the independent audit company for the audit of the financial statements and reports for the year 2018 in accordance with the Turkish Commercial Code numbered 6102 and Capital Markets Law numbered 6362,
- 9. Informing the shareholders on the donations made by the Company in 2017 in accordance with the regulations laid down by the Capital Markets Board,

For further information regarding Anadolu Efes, please visit our website at http://www.anadoluefes.com or you may contact;

Mrs. Çiçek Uşaklıgil Özgüneş (Investor Relations and Treasury Director) Tel: 90 216 586 80 37

Facsimile: 90 216 389 58 63 E-mail: cicek.usakligil@anadoluefes.com Mrs. Aslı Kılıç Demirel (Investor Relations Manager)

Tel: 90 216 586 80 72 Facsimile: 90 216 389 58 63 E-mail: asli.kilic@anadoluefes.com

EFES

ANADOLU EFES BİRACILIK VE MALT SAN. A.Ş.

- According to the regulations laid down by the Capital Markets Board, informing the shareholders on any income and benefits obtained by granting collaterals, pledges and mortgages in favor of third persons,
- 11. Informing the General Assembly on transactions, if any, as per the principle 1.3.6 of the Communiqué On Corporate Governance,
- 12. Authorization of the members of the Board of Directors about the transactions and operations in the context of the Articles 395 and 396 of the Turkish Commercial Code,
- 13. Petitions and requests.

We hereby declare that our above statements are in conformity with the principles included in the Capital Markets Board's Communiqué on Material Events, that they fully reflect the information we have acquired, that the information complies with our books, records and documents, that we have made our best effort to fully and accurately obtain all information regarding the matter and that we are responsible for this disclosure made hereby.

This is an English translation of the original official public disclosure made by Anadolu Efes in Turkish through the Public Disclosure Platform (www.kap.org.tr), for information purposes only. In the event of any discrepancy between this translation and the original Turkish disclosure, the original Turkish disclosure shall prevail. Anadolu Efes makes no warranties or representations about the accuracy or completeness of the English translation and assumes no liability for any errors, omissions or inaccuracies that may arise from use of this translation.

For further information regarding Anadolu Efes, please visit our website at http://www.anadoluefes.com or you may contact;

Tel: 90 216 586 80 37 **Facsimile:** 90 216 389 58 63

E-mail: cicek.usakligil@anadoluefes.com

Mrs. Aslı Kılıç Demirel (Investor Relations Manager)

Tel: 90 216 586 80 72 Facsimile: 90 216 389 58 63 E-mail: asli.kilic@anadoluefes.com