

ANADOLU EFES BİRACILIK VE MALT SAN. A.Ş.

ANADOLU EFES TÜRKIYE EXPANDS ITS PORTFOLIO WITH WILLIAM GRANT & SONS PARTNERSHIP

April 16, 2024 – Anadolu Efes today announced that the Company has entered into an agreement with William Grant & Sons regarding the sales, marketing and distribution of William Grant & Sons' full range of products including whisky, liqueur and gin in Türkiye.

The distribution of these products will cover the entire country through imports, therefore there is going to be no need for additional capital expenditures in production lines for the time being.

Sales, marketing and distribution of the products will commence in the second half of the year.

As part of our strategy to diversify our portfolio into near-beer categories and capitalize on potential growth opportunities, this collaboration will broaden product range of our Türkiye operations with a moderate impact on volumes while expected to be margin accretive.

Our 2024 guidance shared on January 8th, 2024 does not include any incremental positive impact regarding this new business line.

William Grant & Sons is an independent family-owned distiller headquartered in the United Kingdom and founded by William Grant in 1887. Today, the Company is run by a professional management team. The Company distils, bottles, and distributes some of the world's leading brands of Scotch whisky, including the world's most-awarded single malt Glenfiddich, The Balvenie range of handcrafted single malts, and the world's third largest blended Scotch, Grant's. Alongside other iconic spirits brands such as Hendrick's Gin, Tullamore D.E.W. Irish Whiskey, Monkey Shoulder and Drambuie.

We hereby declare that our above statements are in conformity with the principles included in the Capital Markets Board's Communiqué on Material Events, that they fully reflect the information we have acquired, that the information complies with our books, records and documents, that we have made our best effort to fully and accurately obtain all information regarding the matter and that we are responsible for this disclosure made hereby.

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