

**ANADOLU EFES EXPANDS SPIRITS PORTFOLIO
WITH THE ACQUISITION OF TARIŞ ÜZÜM**

August 29, 2025 – As announced on April 16, 2024, we are actively working to expand our collaboration in the spirits category to other countries where we operate, while continuing to enhance our spirits portfolio through new partnerships.

As stated in our vision, we are firmly committed to our strategy of transforming into a beverage company that goes beyond beer, offering consumers a wider range of product portfolio, as we pursue our ambition to become one of the most admired and fastest-growing global players in the beverage industry.

Within this scope, a non-binding preliminary agreement has been signed between our Company and S.S. Tariş Üzüm Tarım Satış Kooperatif Birliği regarding the acquisition of 60% of the shares representing the capital of Tariş Üzüm Alkollü Alkolsüz İçecekler Sanayi ve Ticaret Anonim Şirketi (“Tariş Üzüm”) (“Transaction-1”). According to the mutual agreement reached by the parties, the transfer price for 60% of the shares representing Tariş Üzüm’s capital has been determined as USD 26 million, subject to adjustments for working capital in Tariş Üzüm’s closing date balance sheet.

Through this acquisition, our portfolio in Türkiye operations will be expanded with the addition of “Mercan” the flagship raki brand in Tariş Üzüm’s portfolio, strengthening and broadening our product offering in the spirits category.

In addition, upon completion of the acquisition under Transaction-1, our Company is also planning to restructure all current and future operations in the spirits category under a joint framework with its main shareholder, AG Anadolu Group Holding A.Ş. (“Anadolu Group”), with the objective of enhancing operational efficiency and mitigating any potential impact on its balance sheet. Accordingly, the acquisition under Transaction-1 is planned to be carried out by another subsidiary (“Transaction-2”), which will be owned 49.9% by Anadolu Grubu and 50.1% by our Company.

In connection with Transaction-1 and Transaction-2 described above, the necessary procedures, including preliminary applications to the relevant authorities, have been initiated, and within this scope, our Company submitted an application to the Competition Authority for approval of Transaction-1 and Transaction-2 on 29/08/2025.

Subject to developments regarding both the potential acquisition of Tariş Üzüm and restructuring of the spirits business, further information will be disclosed in due course.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

Aslı Kılıç Demirel
(Investor Relations & Risk Management Director)
Tel: 90 216 586 80 72
Facsimile: 90 216 488 12 89
E-mail: asli.kilic@anadoluefes.com

Nihal Tokluoğlu Zülfükar
(Investor Relations & Risk Management Supervisor)
Tel: 90 216 586 80 09
Facsimile: 90 216 488 12 89
E-mail: nihal.tokluoglu@anadoluefes.com

Hüseyin Basık
(Investor Relations & Risk Management Specialist)
Tel: 90 216 586 83 24
Facsimile: 90 216 488 12 89
E-mail: huseyin.basik@anadoluefes.com

In order to allow the negotiations regarding the transaction to continue and to protect the interests of our Company, a Board Decision had been taken to postpone disclosure pursuant to the Capital Markets Board's Material Events Communiqué No. II-15.1; however, as the circumstances requiring postponement have now been resolved, this announcement is hereby being made.

We hereby declare that our above statements are in conformity with the principles included in the Capital Markets Board's Communiqué on Material Events, that they fully reflect the information we have acquired, that the information complies with our books, records and documents, that we have made our best effort to fully and accurately obtain all information regarding the matter and that we are responsible for this disclosure made hereby.

This is an English translation of the original official public disclosure made by Anadolu Efes in Turkish through the Public Disclosure Platform (www.kap.org.tr), for information purposes only. In the event of any discrepancy between this translation and the original Turkish disclosure, the original Turkish disclosure shall prevail. Anadolu Efes makes no warranties or representations about the accuracy or completeness of the English translation and assumes no liability for any errors, omissions or inaccuracies that may arise from use of this translation

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

Aslı Kılıç Demirel

(Investor Relations & Risk Management Director)

Tel: 90 216 586 80 72

Facsimile: 90 216 488 12 89

E-mail: asli.kilic@anadoluefes.com

Nihal Tokluoğlu Zülfükar

(Investor Relations & Risk Management Supervisor)

Tel: 90 216 586 80 09

Facsimile: 90 216 488 12 89

E-mail: nihal.tokluoglu@anadoluefes.com

Hüseyin Basık

(Investor Relations & Risk Management Specialist)

Tel: 90 216 586 83 24

Facsimile: 90 216 488 12 89

E-mail: huseyin.basik@anadoluefes.com