

**ANNOUNCEMENT REGARDING ORGANIZATIONAL STRUCTURE CHANGE**

**June 10, 2025** – As part of our strategy to diversify our portfolio into near-beer categories and to effectively address the dynamic needs of our consumers, In April 2024 we took a significant step by announcing our agreement with William Grant & Sons regarding the sales, marketing and distribution of William Grant & Sons' full range of products in Türkiye.

Following this agreement, we launched our operations in the distilled spirits business. As a result of our strong belief in this new business line, as well as our long-term strategic priorities and sustainable growth vision, we continue to enhance our organizational structure. To enhance our vision, we are introducing the Group Distilled Spirits Category Director role into our organization.

Deste Durmuş has been appointed as Anadolu Efes Group Distilled Spirits Category Director effective as of June 10, 2025, reporting directly to Onur Altürk, Beer Group President and Anadolu Efes CEO.

Ms. Durmuş was graduated from Marmara University with a degree in Economics in 2003 and completed her Master's degree in Marketing at Leicester University in 2005. She began her professional career at Jotun as a Marketing Specialist between 2005 and 2006. Following this role, she served as Brand Manager at Maxxium for Brown Spirits between 2006 and 2007. From 2008 to 2010, she worked at Pernod Ricard Türkiye as Brand Manager. She continued her career at Pernod Ricard Türkiye as Senior Brand Manager for Brown Spirits from 2010 to 2012, and then as Marketing Manager for White Spirits from 2012 to 2015. In 2015, Ms. Durmuş was appointed as Head of Marketing at Pernod Ricard Denmark, a position she held until 2016. She then returned to Pernod Ricard Türkiye as Trade Marketing and Business Development Manager from 2016 to 2017, and subsequently served as Marketing Director from 2017 to 2020. Between 2021 and 2023, she held the role of Marketing Director at Pernod Ricard Middle East, North Africa, and Türkiye. From 2023 to 2025, Ms. Durmuş served as Deputy General Manager and Chief Commercial Officer at Beylerbeyi İçecek Pazarlama.

*We hereby declare that our above statements are in conformity with the principles included in the Capital Markets Board's Communiqué on Material Events, that they fully reflect the information we have acquired, that the information complies with our books, records and documents, that we have made our best effort to fully and accurately obtain all information regarding the matter and that we are responsible for this disclosure made hereby.*

*This is an English translation of the original official public disclosure made by Anadolu Efes in Turkish through the Public Disclosure Platform ([www.kap.org.tr](http://www.kap.org.tr)), for information purposes only. In the event of any discrepancy between this translation and the original Turkish disclosure, the original Turkish disclosure shall prevail. Anadolu Efes makes no warranties or representations about the accuracy or completeness of the English translation and assumes no liability for any errors, omissions or inaccuracies that may arise from use of this translation*

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For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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