

A low-angle, upward-looking photograph of five people's faces and hands holding beer bottles in a toast. The people are smiling and looking towards the center. The background is a clear, bright blue sky. The text is overlaid in the center of the image.

1H2026 INVESTOR PRESENTATION

**ANADOLU
EFES**

IMPORTANT DISCLAIMER REGARDING TAS29

As stipulated by the decree of the Capital Markets Board, the financial statements for 1Q2026 have been presented in accordance with TAS29 (Turkish Accounting Standard 29: Financial Reporting in Hyperinflationary Economies), and retrospective adjustments have been made for prior periods in alignment with the same standard.

In this presentation, certain financial items and metrics may be presented without inflation adjustment in order to ensure comparability with previous quarters and to facilitate analysis of our performance. It is important to note that the financials presented without the impact of TAS 29 are unaudited.

Unless explicitly stated otherwise, all financial information disclosed in this presentation are presented in accordance with TAS 29.

FORWARD-LOOKING STATEMENTS

This presentation may contain certain forward-looking statements concerning our future performance and should be considered as good faith estimates made by the Company. These forward-looking statements reflect management expectations and are based upon currently available data. Actual results are subject to future events and uncertainties, which could materially impact the Company's actual performance.

WHO WE ARE

**ANADOLU
EFES**





ANADOLU GROUP

1950

Founded

~100

Production facilities

+100.000

Employees

6

Million m²

Production and sales-
distribution area

8

Sectors

Beer, Soft Drink, Retail,
Agriculture, Automotive,
Stationary, Energy and
Healthcare

100+

Export countries

6

Companies listed on
Borsa Istanbul

TL 707 bn

Revenue in FY2025

TL 69 bn

EBITDA in FY2025

ANADOLU
EFES

ANADOLU EFES: A LEADING BREWER & BOTTLER WORLDWIDE



11¹ Production Facilities

in **5¹** Countries



36 Soft Drink Facilities

in **12** Countries



Europe's **5th**

World's **10th**
Largest Brewer²



**One of the largest
Coca-Cola Bottler**



**ANADOLU
EFES**

43% Anadolu Group

24% AB InBev

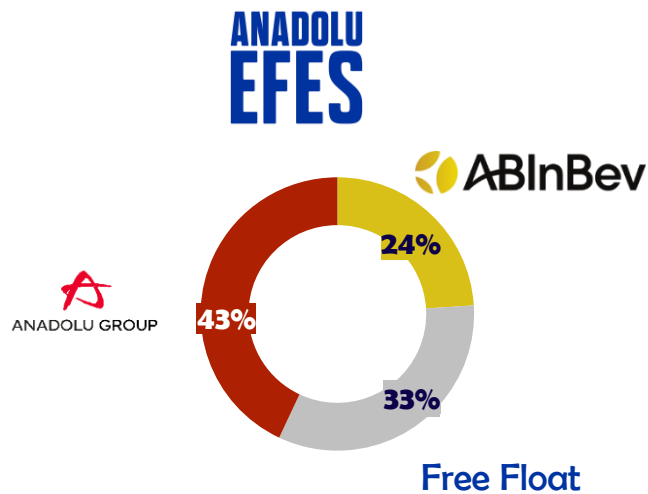
33% Publicly Traded

1 On December 30, 2024, it was announced that, pursuant to a Presidential Decree of the Russian Federation, temporary external management had been appointed to Anadolu Efes' beer operations in Russia. Although the Russian operations formally remained under Anadolu Efes as of January 1, 2025, it was excluded from the scope of consolidation in the financial statements in accordance with IFRS 10. Anadolu Efes' operations in Russia, which are monitored as a financial investment, include 11 breweries, 3 malteries, and 1 preform plant

2 Barth Report 2024-2025, information has been provided based on the 2024 VE results.

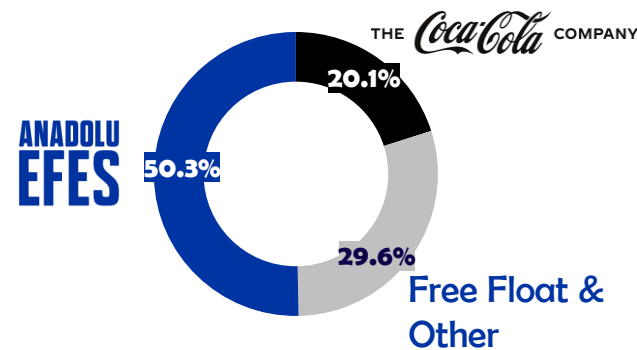


OWNERSHIP STRUCTURE & SUBSIDIARIES



BEER OPERATIONS¹

Türkiye Kazakhstan
Moldova Georgia
Ukraine



SOFT DRINK OPERATIONS

Türkiye Azerbaijan
Kazakhstan Kyrgyzstan
Jordan Pakistan
Iraq Uzbekistan
Syria Turkmenistan
Tajikistan Bangladesh



ANADOLU EFES BEER GROUP: BREWING QUALITY ACROSS 5¹ COUNTRIES



Operations in **5¹** countries



90+ brands



Exports to **~70** countries



8.000+ employees



200+ distributors



10 breweries
1 distillery



2 malteries



1 hop processing facility



13.0mhl sales volume



\$1.3bn net sales revenue



Operations in **Türkiye,**
Moldova, Kazakhstan,
Georgia, Ukraine

1 On December 30, 2024, it was announced that, pursuant to a Presidential Decree of the Russian Federation, temporary external management had been appointed to Anadolu Efes' beer operations in Russia. Although the Russian operations formally remained under Anadolu Efes as of January 1, 2025, it was excluded from the scope of consolidation in the financial statements in accordance with TFRS 10. Anadolu Efes' operations in Russia, which are monitored as a financial investment, include 11 breweries, 3 malteries, and 1 preform plant

2 The financial figures presented are based on December 2025.

THE 10th LARGEST BREWER IN THE WORLD

Our journey, which started in Turkiye in 1969 with the dreams of two entrepreneurs, continues today as the 10th largest brewer in the world and the 5th largest in Europe.

With our pioneering and innovative approach to brewing, which we bring to the world, we generate more than two-thirds of our sales revenue from international markets.

Partnerships with global brands



ANADOLU
EFES

KEY PILLARS OF OUR SUCCESS



**Strong Local Brands With
High Consumer Loyalty**



**Strategic Global Partnerships
(AB InBev, Molson Coors, WG&S)**



**Diverse Beer Portfolio Across
All Segments**



Disciplined Financial Management



**Strong Market Positions Across
All Operations**



Robust Sustainability Programs



**Strong Distribution Network
And Export Expansion**



Highly Engaged Employees

VISION AND STRATEGIC ROADMAP



Our vision is to be the fastest growing beverage company with most loved brands that craft joy for consumers while enriching communities.



Our purpose is to bring consumers, customers and our ecosystem together around our best quality products with joy and responsibility. We aim to foster a progressive community while honoring social life, striving for sustainability and cherishing a workplace where our people bring their best and feel dedication.



Our values guide reflects how we, as a company, embody our shared principles in every decision we make and action we take each day.

We are
Passionate
in all we do

We are
Agile
in the face of change

We are
Collaborative
to grow together

We are
Accountable
of what we do.

We are
Fair
in all our decision & actions

WHAT WE DO

**ANADOLU
EFES**



STRATEGIC CORE PRIORITIES

PEOPLE

- Recruit the best talent via strong employer branding
- Re/Upskill capabilities in digitalization & leadership areas
- Retain the best talent via structural career growth & inclusive company culture

CONSUMERS

- Grow with a consumer-centric brand portfolio fueled by superior E2E insights and foresights
- Maintain strengths of our core brands in operating countries
- Lead the premium segment with smart innovations supporting responsible consumption

CUSTOMERS

- Ensure profitable revenue growth together with our customers
- Strengthen our ecosystem by supporting our partners' digital transformation
- Drive seamless omni-channel customer experience and excel in field execution

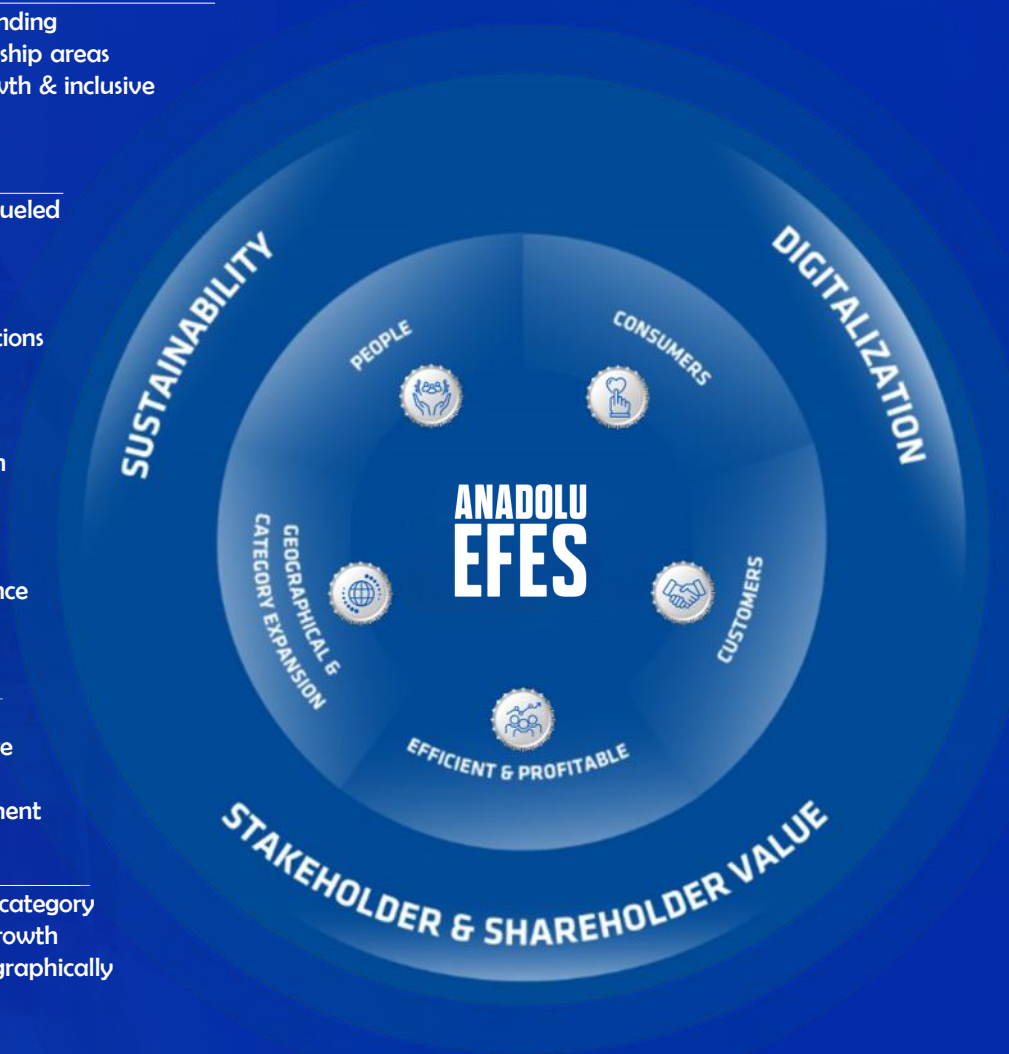
EFFICIENT & PROFITABLE

- Maintain quality-first mindset
- Optimize & digitalize E2E supply chain to ensure cost-efficiency and operational excellence
- Continuous growth via proactive risk management

GEOGRAPHICAL & CATEGORY EXPANSION

- Expand into potential markets within the beer category through partnerships, acquisitions, and organic growth
- Grow in adjacent categories by expanding geographically and developing new partnerships

**ANADOLU
EFES**



SUSTAINABILITY

- Reduce our environmental impact across operations and the value chain
- Increase our social impact through community initiatives
- Continue strengthening through equality, inclusivity, and diversity

DIGITALIZATION

- Drive digital transformation across all business areas to enhance efficiency
- Democratize data and expand data-driven business analytics
- Gain AI-powered, multi-directional mobility capabilities

STAKEHOLDER & SHAREHOLDER VALUE

- Maximize long-term shareholder value through efficiency and growth
- Ensure business continuity through integrated risk and opportunity management
- Corporate governance based on transparency, fairness, and accountability

KEY GROWTH STRATEGIES FOR BUILDING THE FUTURE



WHERE WE ARE HEADING NEXT



GROW THE CORE

Improve **premium** leadership

Revamp **core** brands

Enhance **PRGM**

Transform Supply Chain

Accelerate **Growth Through Digital**

Decarbonize Value Chain



EXPAND

Expand geographically



NEW BUSINESSES

Spread **adjacent category expansions** to all operations

B2B/C Marketplace

Invest in relevant **start-ups**

STRENGTHENING OUR FUTURE WITH FINANCIAL FOCUS



CASH MANAGEMENT

Ensure liquidity for operations and accelerate dividend streams

Focus on FCF

Maintain successful Working Capital levels



DEBT MANAGEMENT

Maintain long term sustainable leverage target of 1.0X - 2.0X

Diversify debt structure and extend liquidity



RISK MANAGEMENT

Manage FX and commodity exposure

Use Working Capital and receivable guarantee solutions

Supplier base expansion and diversification



EXPENSE MANAGEMENT

Zero Based Budgeting

Cautious and Smart Spending Culture

DRIVING GROWTH & VALUE THROUGH STRATEGIC CAPITAL ALLOCATION



Invest in

Brands, Innovation, Product Diversification, Market Development, Digitalization and Production Capacity



Maintain

Healthy balance sheet by keeping Net Debt / EBITDA btw 1.0x – 2.0x



Maximize

Shareholder value through dividends with high yield



Expand

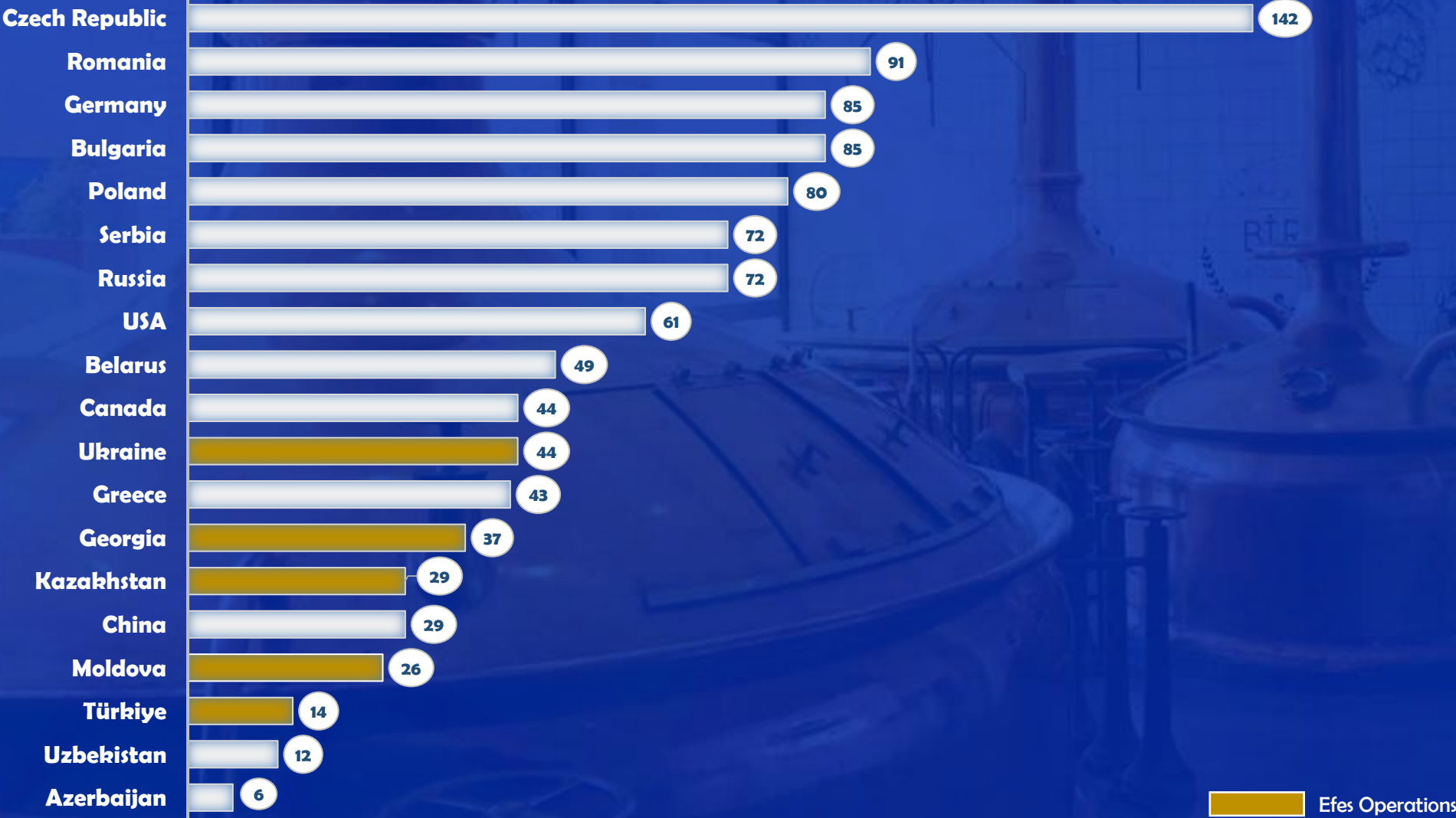
Into new geographies through inorganic expansion & exports

OPERATIONAL OVERVIEW

ANADOLU
EFES



DRIVING GROWTH & VALUE THROUGH STRATEGIC CAPITAL ALLOCATION



AEFES PERFORMANCE IN 2Q2026

- + 7.4% volume growth** supported by geographical diversification
- + Resilient revenue growth in AEFES**; driven by volume growth and pricing discipline
- + EBITDA margin expansion in AEFES**; supported by gross margin improvement & disciplined OPEX management
- + Positive free cash flow generation** across both businesses
- + Consolidated Net Debt to EBITDA(BNRI)** of 1.2x
- + FY2026 guidance updated** reflecting softer than expected Türkiye beer performance

	<u>Anadolu Efes</u>		<u>Beer Group</u>	
	2Q	1H	2Q	1H
NET REVENUE	TL87.5bn (+2.8%)	TL154.3bn (+4.8%)	TL19.4bn (-6.1%)	TL29.5bn (-6.9%)
EBITDA BNRI %	20.5% (+139bps)	17.5% (+255bps)	15.9% (-476bps)	7.7% (-363bps)
NET INCOME	TL5.1bn (-4.6%)	TL7.3bn (-6.6%)	TL3.8bn (-6.3%)	TL3.5bn (-35.9%)
FREE CASH FLOW	TL2.0bn (-76.7%)	TL-5.8bn (+61.5%)	TL3.8bn (-24.2%)	TL-3.6bn (+28.8%)

BEER GROUP OPERATIONS IN 2Q2026

- **Beer volume** reached 3.8 mhl in 2Q2026, down by 8.0% y-o-y
 - **Türkiye beer volume** at 1.8 mhl in 2Q2026; declined by 12.5% y-o-y
 - **International beer volume** at 2.0 mhl in 2Q2026; down by 4.1%
 - **Up by 1.2%**; excluding Georgia export restructuring
 - CIS operations continued to demonstrate resilience
 - **Licensed production started in Azerbaijan**
 - **Toll-fill agreements were signed in Uzbekistan and China**
 - **Licensed production continue with Sunrise (UK)**

TURKIYE BEER HIGHLIGHTS



Population:

88 Million¹



Production Facilities:

3 Breweries
2 Malteries
1 Hops Processing Facility
1 Distillery



Production Capacity:

7.1 mhl Brewing
115 000 Tons Malt



Main Brands:

Efes Pilsen, Efes Malt,
Bomonti, Miller, Bud, Becks,
Mercan



Market Size & Per Capita:

12.4 mhl market size²
14 liters per capita consumption²



Market Share:

Market Leadership³

TURKIYE BEER OPERATIONS IN 2Q2026

- Volume declined by 12.5% in 2Q, down 15% in 1H2026
 - Demand remained under pressure in April & May, extending the weak start to the year
 - Persistent inflation, affordability challenges & unfavorable weather conditions weighed on demand
 - Volume trends improved in June, limiting the quarterly decline
- Completed the acquisition of majority shares in Tariş Üzüm
- Further strengthening our diversified portfolio through clear segment-led strategy:
 - Keep **Mainstream** focus with Efes Family
 - Capture **Premiumization** with Stella Artois & Corona
 - Accelerate **Upper Mainstream** segment with Bomonti & Miller
 - Response **Non-Alc** demand with Jupiler 0.0

KAZAKHSTAN BEER HIGHLIGHTS



Population:
21 Million¹



Production Facilities:
2 Breweries



Production Capacity:
2.5 mhl Brewing



Main Brands:
Efes Pilsener, Kruzhka Svezhego,
Karagandinskoe, Zhigulevskoe,
SlavnaPraga, Bremen



Market Size & Per Capita:
6.0 mhl market size²
29 liters per capita consumption²



Market Share:
Clear Market Leadership³

GEORGIA BEER HIGHLIGHTS



Population:

4 Million¹



Production Facilities:

1 Brewery



Production Capacity:

1.7 mhl Brewing and Soft Drink Production



Main Brands:

Efes, Lowenbrau, Natakhtari, Kasris, Karva, Natakhtari CSD



Market Size & Per Capita:

1.4 mhl market size²
37 liters per capita consumption²



Market Share:

Clear Market Leadership³

¹ United Nations
² IPM
³ Nielsen Jan-Dec 2025, Avg

MOLDOVA BEER HIGHLIGHTS



Population:

3 Million¹



Production Facilities:

1 Brewery



Production Capacity:

1.6 mhl Brewing and Soft Drink Production



Main Brands:

Efes, Chisinau, Finch, Kozel, Timisoreana, Jigulevskoe Bocikovoe



Market Size & Per Capita:

0.9 mhl market size²
26 liters per capita consumption²



Market Share:

Clear Market Leadership³

¹ United Nations
² RetailZoom
³ Nielsen Jan-Dec 2025, Avg

UKRAINE BEER HIGHLIGHTS



Population:

39 Million¹



Production Facilities:

3 Breweries
Production halted in 2
breweries²



Production Capacity:

7.1 mhl Brewing



Main Brands:

Corona, Stella Artois, Kozel,
PovnaDizhka, Bile, Chernigivske,
Yantar

¹ United Nations

² Anadolu Efes has suspended production activities at its Kharkiv and Mykolaiv factories in Ukraine. Currently, partial production continues at the Chernihiv factory.

INTERNATIONAL OPERATIONS IN 2Q2026

- **Kazakhstan** grew mid-single digits; outperforming the market
 - 4th consecutive quarters of growth
 - Successful commercial execution led premium segment growth
 - Enriched portfolio through successful launches;
 - Efes Pilsen Extensions & Kruzha Svezhego Limited Edition
 - Miller KEG, Bud, Stella, Hoegaarden
 - New Category & brand introduction through Heyzee
- **Georgia** down by low-twenties; excluding restructuring up by low-teens
 - Successful RTM execution & targeted trade marketing initiatives
 - Growth in KEG segment
 - Launched Karva in mainstream segment
- **Moldova** down by mid-single digits;
 - Very high base previous year
 - Unfavorable weather conditions
 - Enriched portfolio through beyond beer launches

SOFT DRINKS HIGHLIGHTS



Population:

Over 600 Million



Production Facilities:

36 Bottling Plants

3 Fruit Processing Plants



Production Capacity:

2.1 bn Unit Case



Main Brands:

Coca-Cola, Fanta, Sprite,
Schweppes, Fusetea, Cappy,
Damla, Monster, Costa



Sales Volume:

1.6 bn Unit Case



Market Share:

Strong #1 or #2 positions

SOFT DRINKS OPERATIONS IN 2Q2026

- **Consolidated volume increased by 9.8% in 2Q2026;** reaching 519 million uc
 - Strong growth in Pakistan and Central Asia
- **Türkiye volume decreased by 1.1%;** recorded at 159 million uc
 - Sparkling category contracted
 - Stills category sustained its positive momentum
- **International volume grew by 15.4%;** building on a strong growth base
 - **Pakistan and Uzbekistan** delivered robust growth of 17%, 21.1% respectively
 - **Kazakhstan** up by 12.7%
 - **Iraq sales volume** increased by 1.1%



FINANCIAL PERFORMANCE

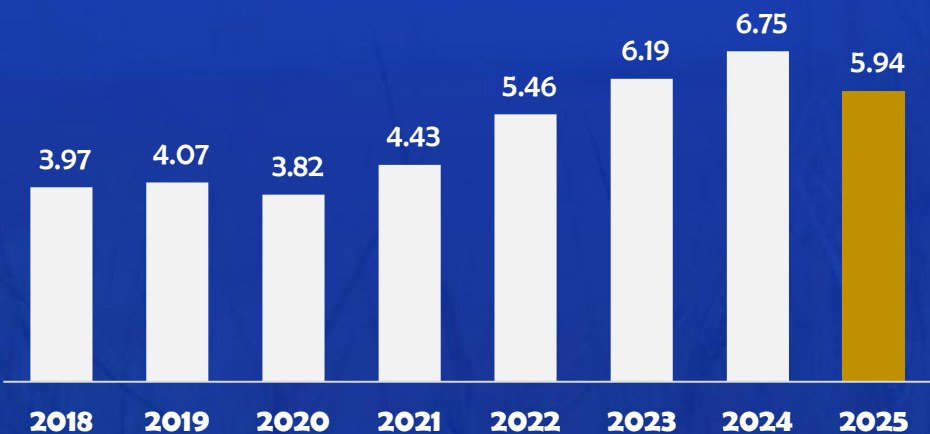
ANADOLU
EFES



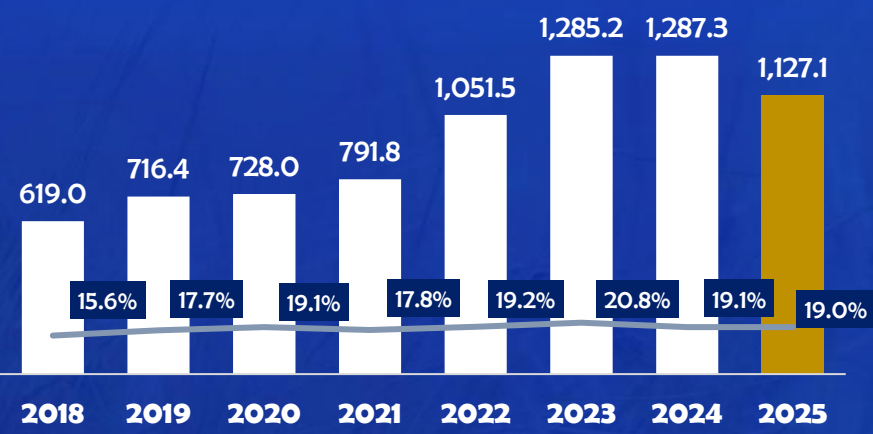
ANADOLU EFES HISTORICAL FINANCIAL PERFORMANCE

Without TA\$29

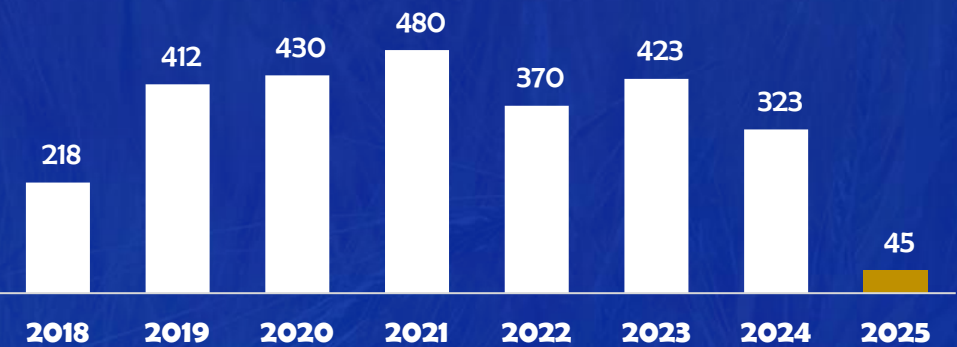
Net Revenue (\$bn)



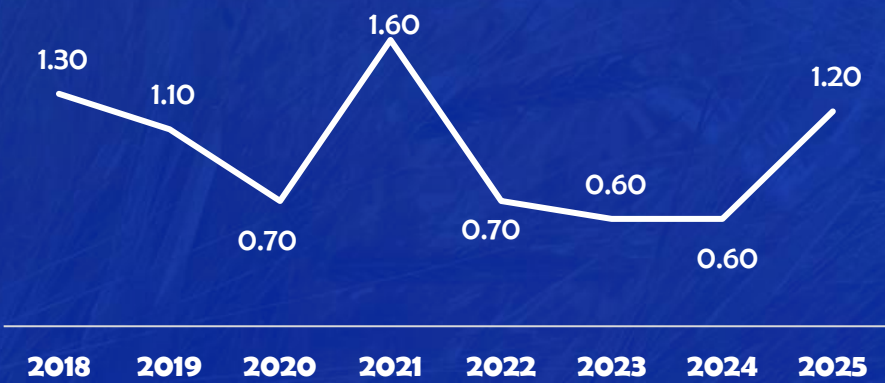
EBITDA (BNRI) (\$mn)



FCF (\$mn)



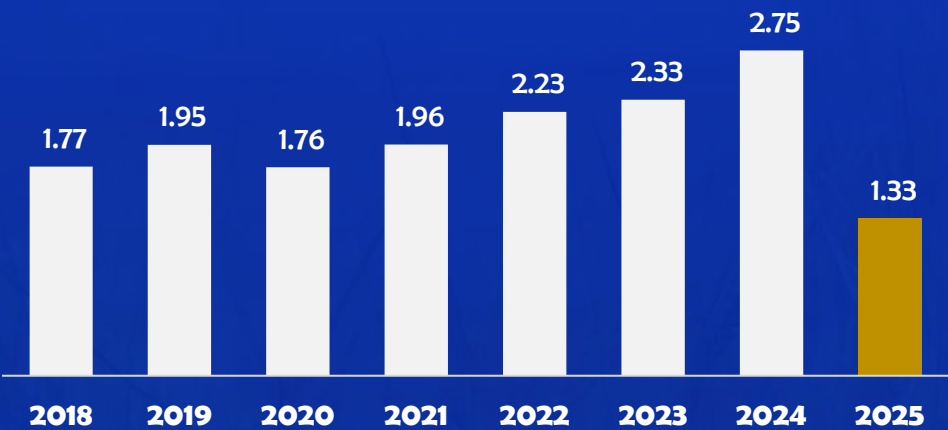
Net Debt / EBITDA (BNRI)



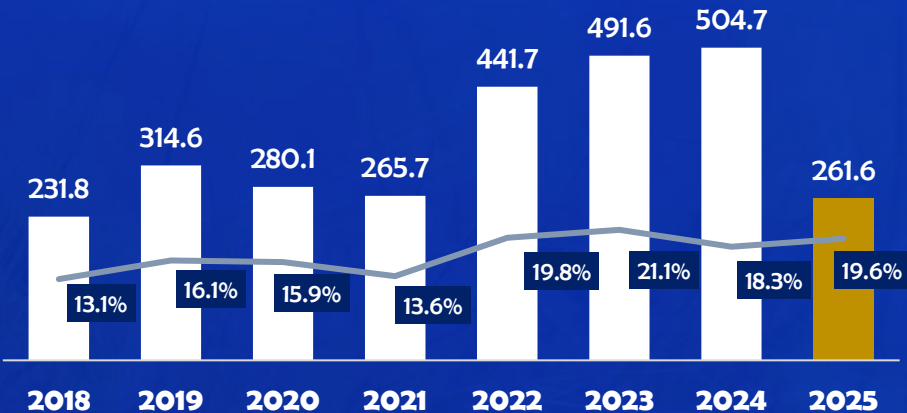
BEER GROUP HISTORICAL FINANCIAL PERFORMANCE

Without TA\$29

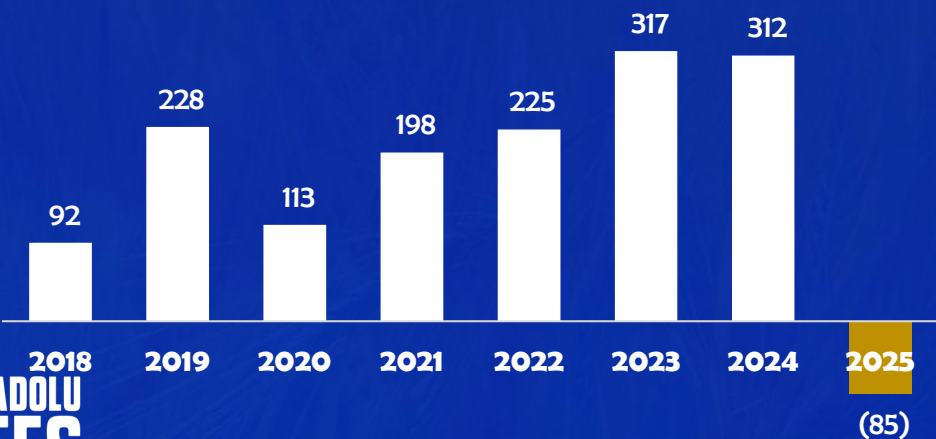
Net Revenue (\$bn)



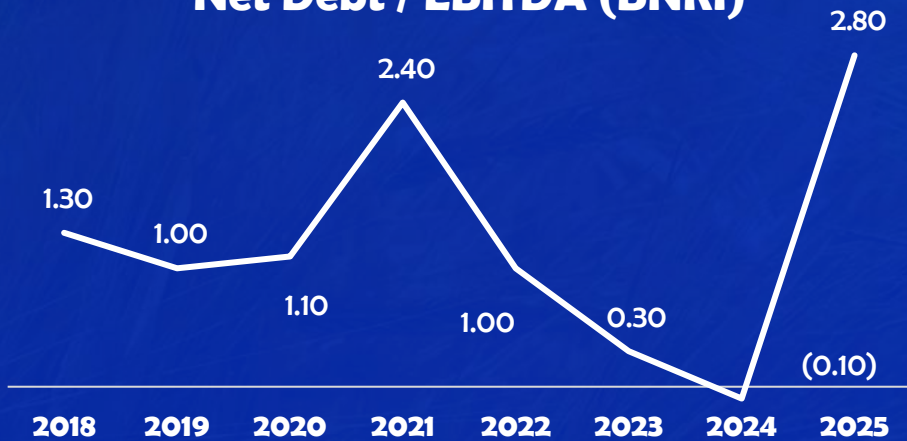
EBITDA (BNRI) (\$mn)



FCF (\$mn)



Net Debt / EBITDA (BNRI)



KEY FINANCIALS IN 2Q2026

Anadolu Efes

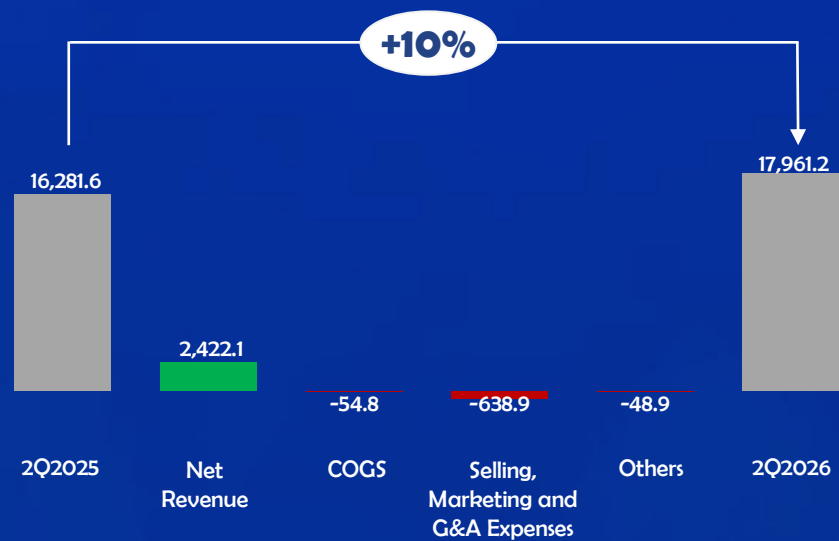
mTL	2Q2026	Change	1H2026	Change
Sales Revenue	87,491.2	2.8%	154,294.4	4.8%
Gross Profit	34,507.9	5.9%	58,450.0	11.8%
EBITDA (BNRI)	17,961.2	10.3%	27,072.2	22.7%
Net Income/(Loss)*	5,124.6	-4.6%	7,275.3	-6.6%
Free Cash Flow	1,959.2	-76.7%	-5,841.6	61.5%
Gross Profit Margin %	39.4%	115 bps	37.9%	236 bps
EBITDA BNRI Margin %	20.5%	139 bps	17.5%	255 bps
Net Income Margin %*	5.9%	-46 bps	4.7%	-58 bps

Beer Group

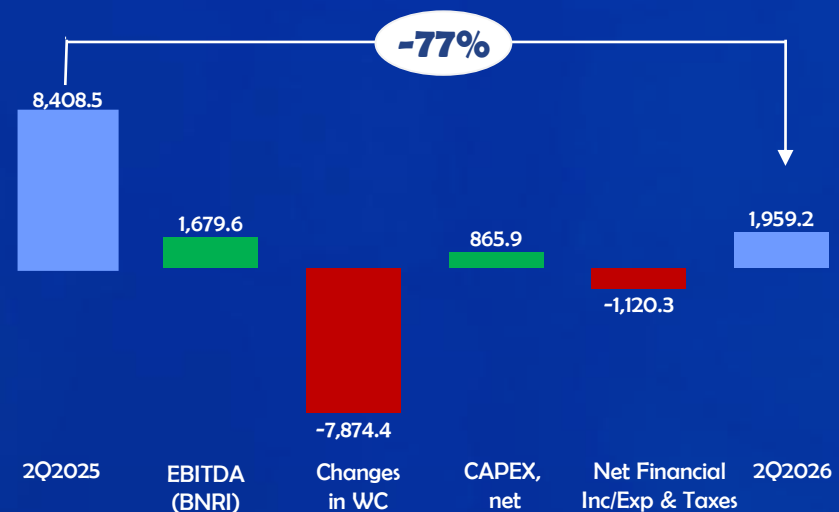
mTL	2Q2026	Change	1H2026	Change
Sales Revenue	19,389.2	-6.1%	29,459.9	-6.9%
Gross Profit	9,133.1	-9.9%	12,753.1	-12.5%
EBITDA (BNRI)	3,091.1	-27.7%	2,276.8	-36.6%
Net Income/(Loss)*	3,802.6	-6.3%	3,452.3	-35.9%
Free Cash Flow	3,787.8	-24.2%	-3,616.4	28.8%
Gross Profit Margin %	47.1%	-201 bps	43.3%	-278 bps
EBITDA BNRI Margin %	15.9%	-476 bps	7.7%	-363 bps
Net Income Margin %*	19.6%	-5 bps	11.7%	-529 bps

ANADOLU EFES EBITDA (BNRI) & FCF GENERATION IN 2Q2026

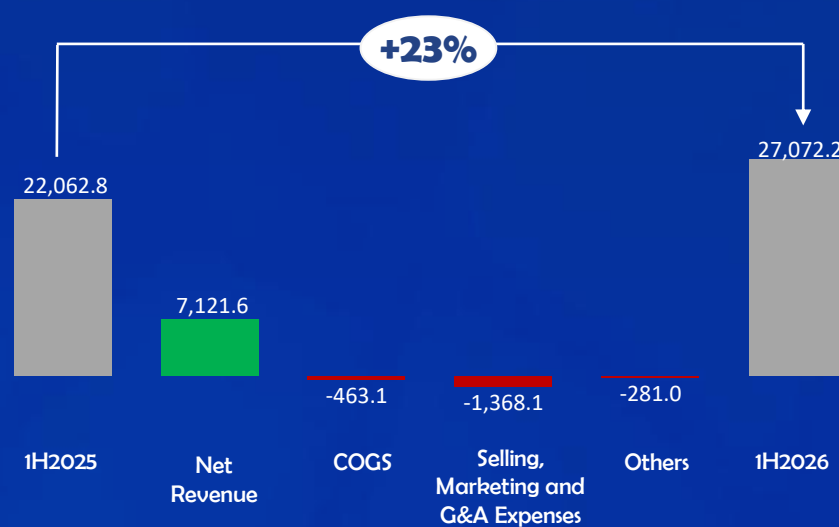
2Q - EBITDA (BNRI) Bridge mTL



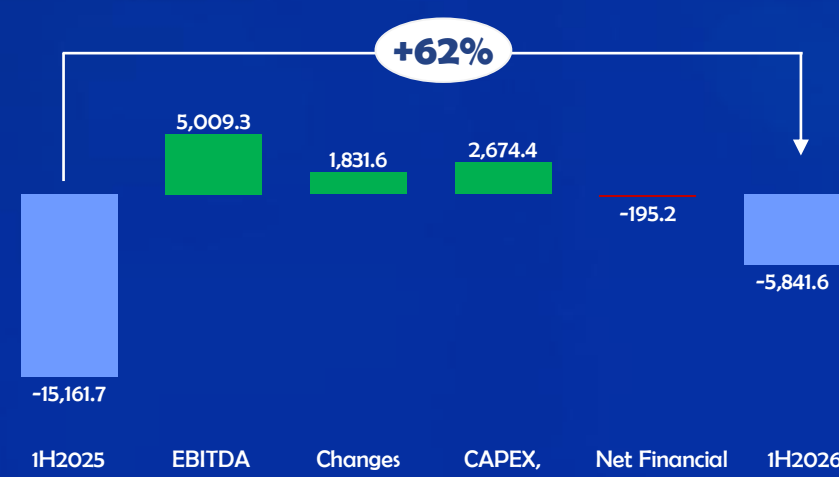
2Q – Free Cash Flow Bridge mTL



1H - EBITDA (BNRI) Bridge mTL

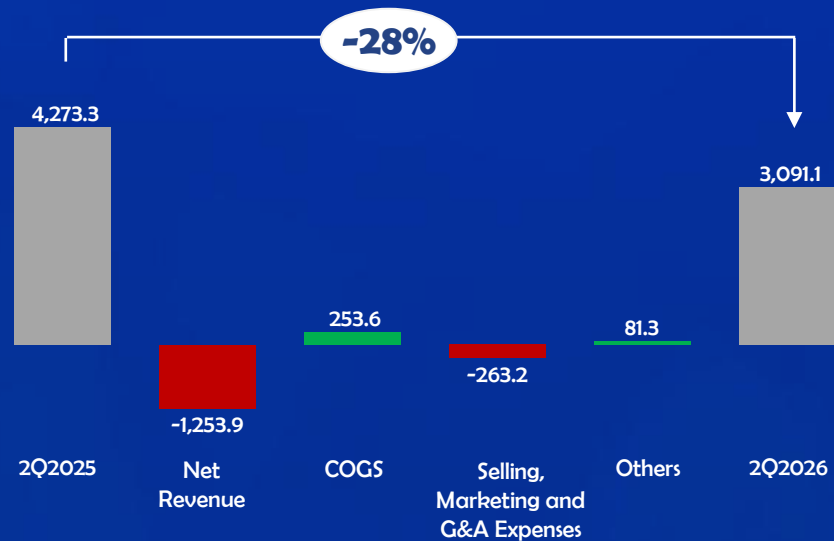


1H – Free Cash Flow Bridge mTL

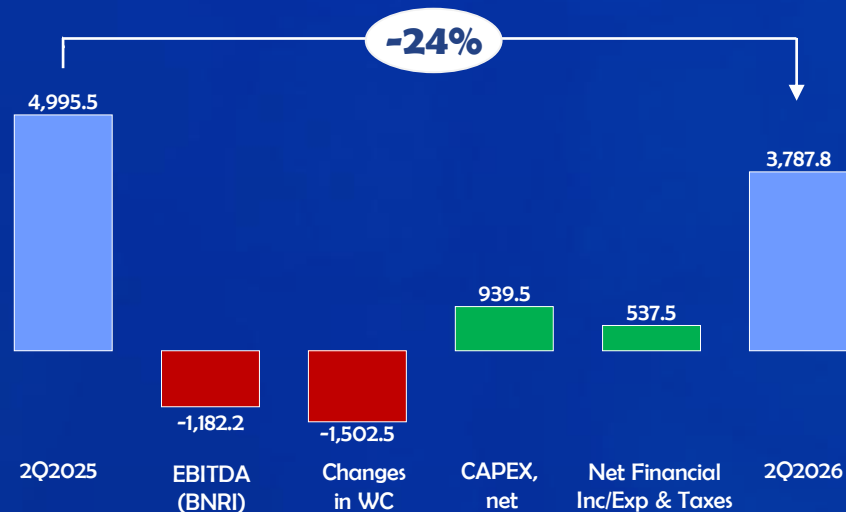


BEER GROUP EBITDA (BNRI) & FCF GENERATION IN 2Q2026

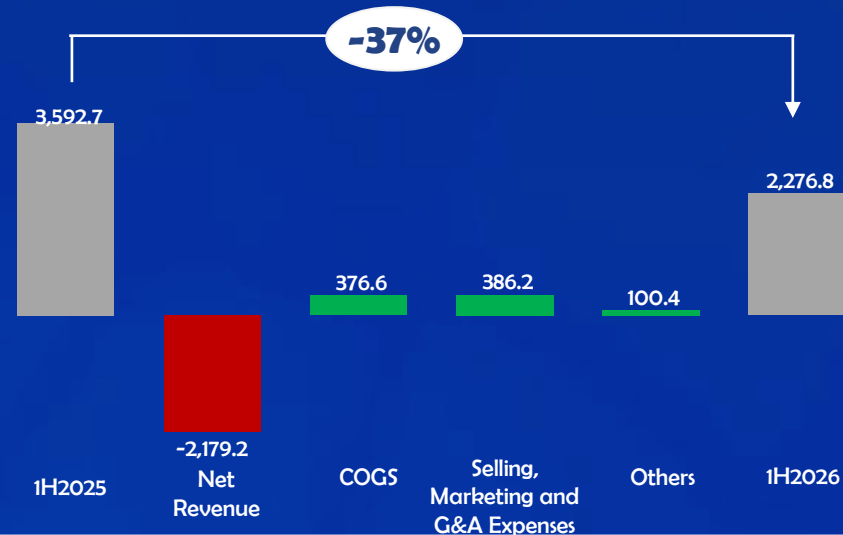
2Q - EBITDA (BNRI) Bridge mTL



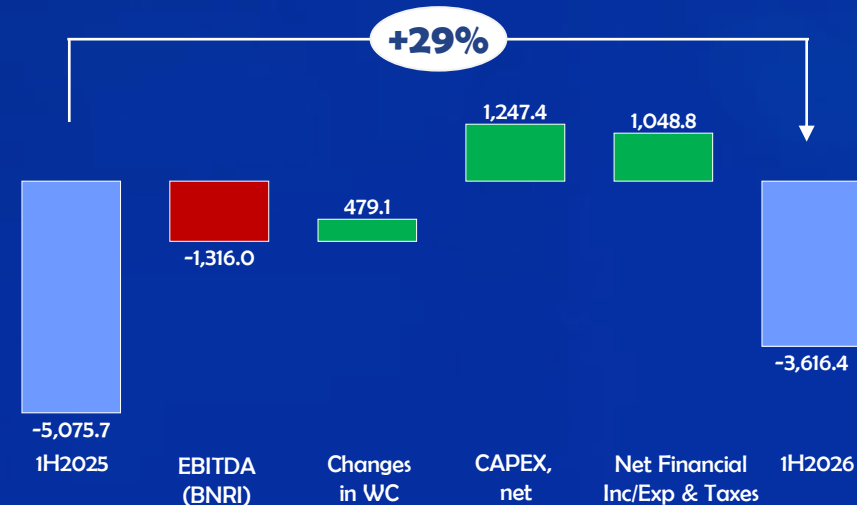
2Q - Free Cash Flow Bridge mTL



1H - EBITDA (BNRI) Bridge mTL

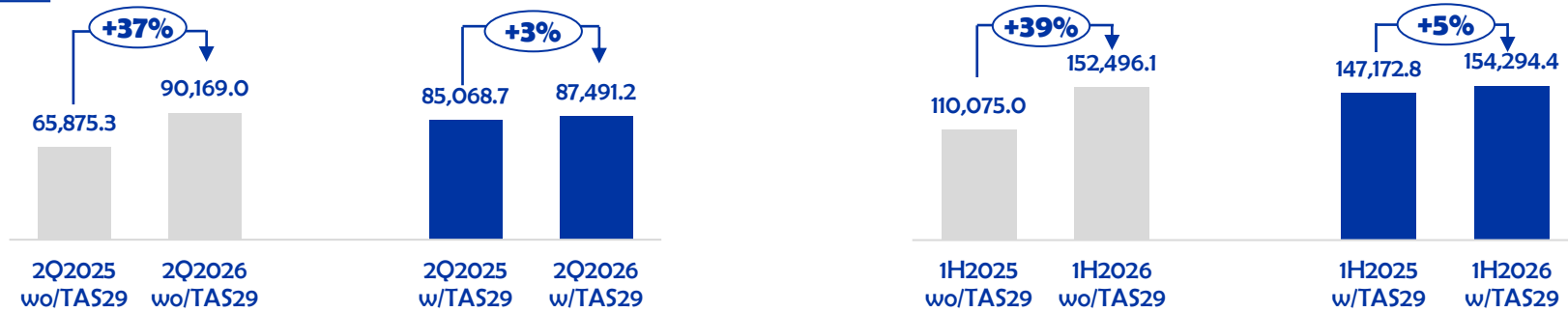


1H - Free Cash Flow Bridge mTL

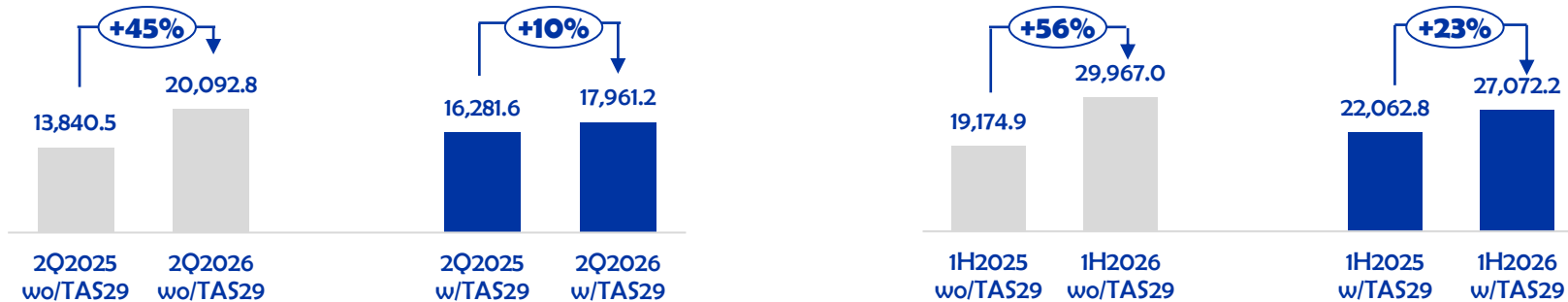


IMPACT OF TAS 29 IN 2Q2026 – ANADOLU EFES

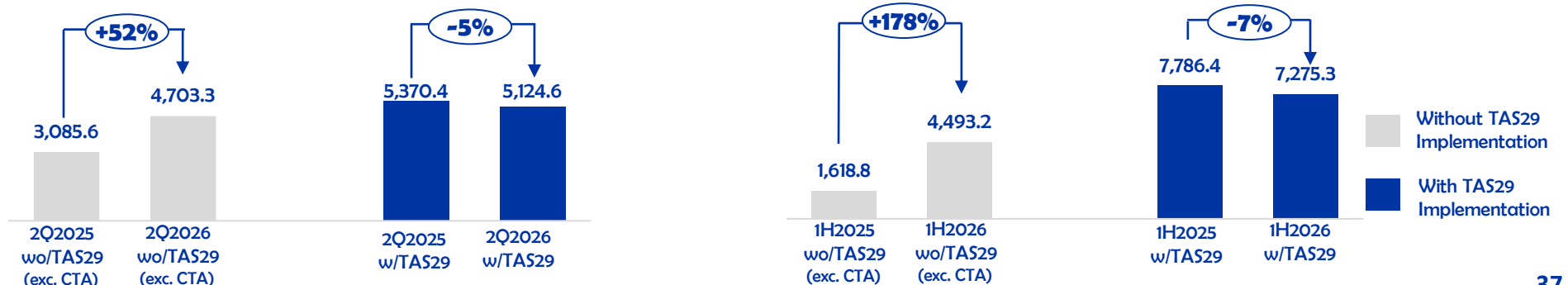
NET REVENUE m TL



EBITDA (BNRI) m TL

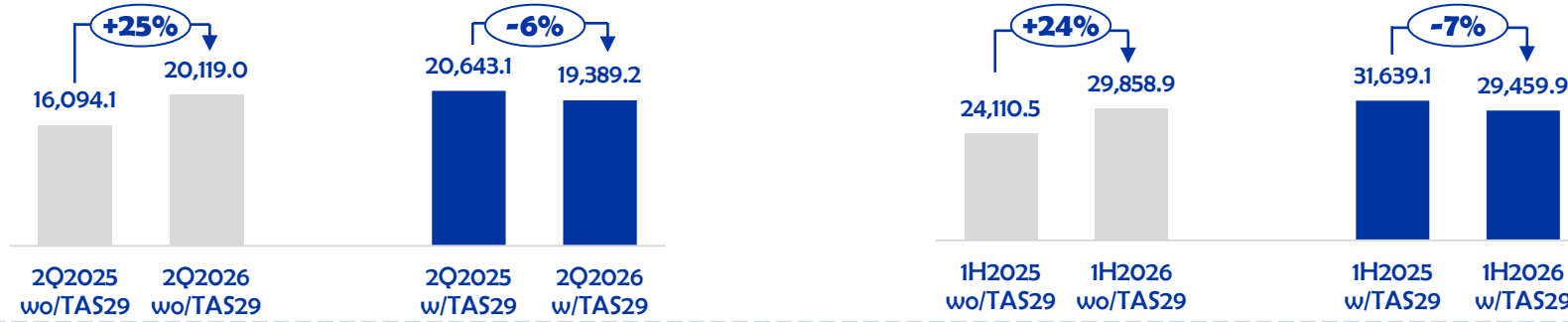


NET INCOME m TL

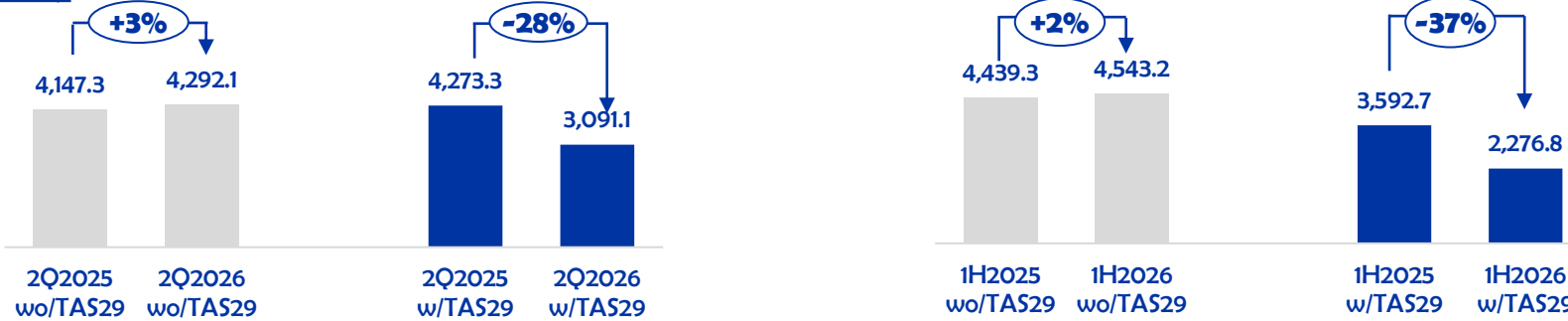


IMPACT OF TAS 29 IN 2Q2026 – BEER GROUP

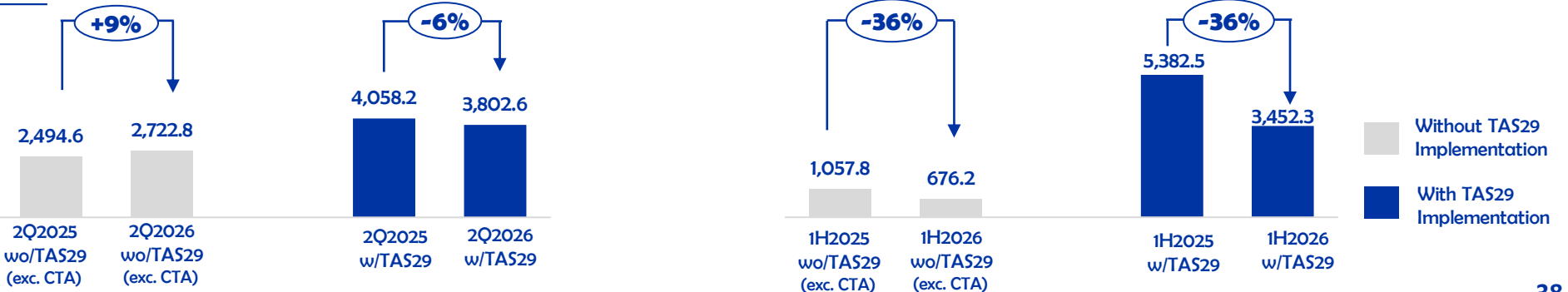
NET REVENUE m TL



EBITDA (BNRI) m TL



NET INCOME m TL



CASH&DEBT MANAGEMENT

Anadolu Efes
Beer Group

Gross Debt

USD 2.3 bn

59%
in Hard Currency

Cash

USD 0.9 bn

32%
held in Hard Currency
21%
held in Eurozone

Average maturity

1.7 yrs

Net Debt/EBITDA

1.2x

Net Debt/EBITDA (woTA\$29)

1.2x

Gross Debt

USD 1.0 bn

61%
in Hard Currency

Cash

USD 0.3 bn

36%
held in Hard Currency
22%
held in Eurozone

Average maturity

1.4 yrs

Net Debt/EBITDA

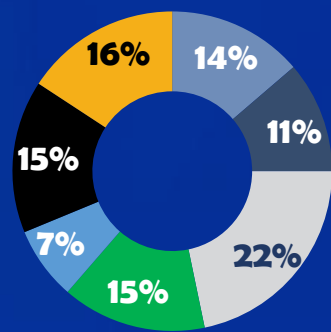
4.7x

Net Debt/EBITDA (woTA\$29)

3.3x

RISK MANAGEMENT

Beer Group
COGS Split for
2025:



- Barley-Malt & Auxiliary
- Glass Bottle
- Can
- Other Packaging
- Overhead (Labour Cost)
- Amortization & Other Overhead
- Import products



Beer Group Hedges for 2026:

Commodity :

Aluminum: 88% for TR & CIS @\$3,108

*For 2027: 27% for TR & CIS @\$3,069



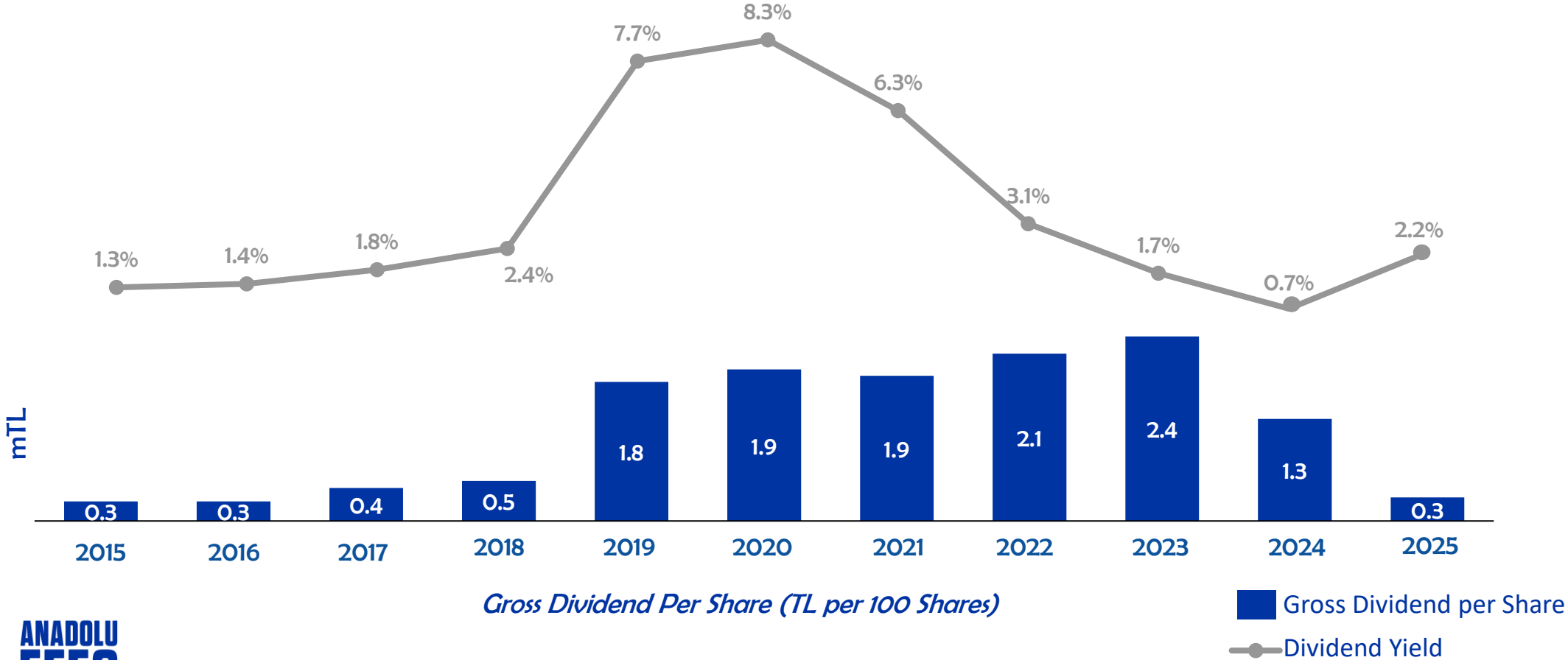
FX Exposure :

TR: 100% Hedged (USD/TRY: 48.95)

Total FX Exposure of Beer Group is 19% of COGS + OPEX.

SUSTAINABLE SHAREHOLDER RETURN

- Consistent Dividend Distribution with Sustainable Free Cash Flow Generation



¹ Anadolu Efes Dividend Yield = Gross Dividend / Anadolu Efes Year-end Market Capitalization

FY2026 KEY PRIORITIES & EXPECTATIONS



2026 STRATEGIC KEY FOCUS AREAS

**Strengthen Brand
Superiority**



**Drive
Premiumization**



**Accelerate
Localization**



**Expand Spirits
Category**



**Deliver Revenue
Growth**



**Strengthen
Cost Control**



**Optimize
Average CWC**



**Generate Positive
Cash Flow**



REVISED FY2026 EXPECTATIONS

		ANADOLU EFES	BEER GROUP	SOFT DRINKS GROUP
With TA\$29	VOLUME	Mid-single digits growth	Low-single digits decline <i>(Previously: Low-single digits growth)</i> <i>Turkiye ops low-single digit decline</i> <i>(Previously: Low-single digits growth)</i> <i>International ops flat performance</i>	Mid-single digits growth <i>Turkiye ops low-to-mid-single digit growth</i> <i>International ops high-single digit growth</i>
	SALES REVENUE/ HL (UC)	Low-single digits growth	Low-to-mid single digits growth	Flat-to-mid-single digits growth
	EBITDA Margin	Decline Slightly <i>(Previously: Stay flat)</i>	Decline 150 bps <i>(Previously: Stay flat)</i>	Stay flat
Without TA\$29	SALES REVENUE / HL (UC) <i>FX-Neutral basis</i>	Mid-teens growth	High-teens growth	Low-to-mid-teens growth
	EBITDA Margin	Decline Slightly <i>(Previously: Stay flat)</i>	Decline 100 bps <i>(Previously: Stay Flat)</i>	Stay flat
	CAPEX / NR	High single digits	-	-

SUSTAINABILITY



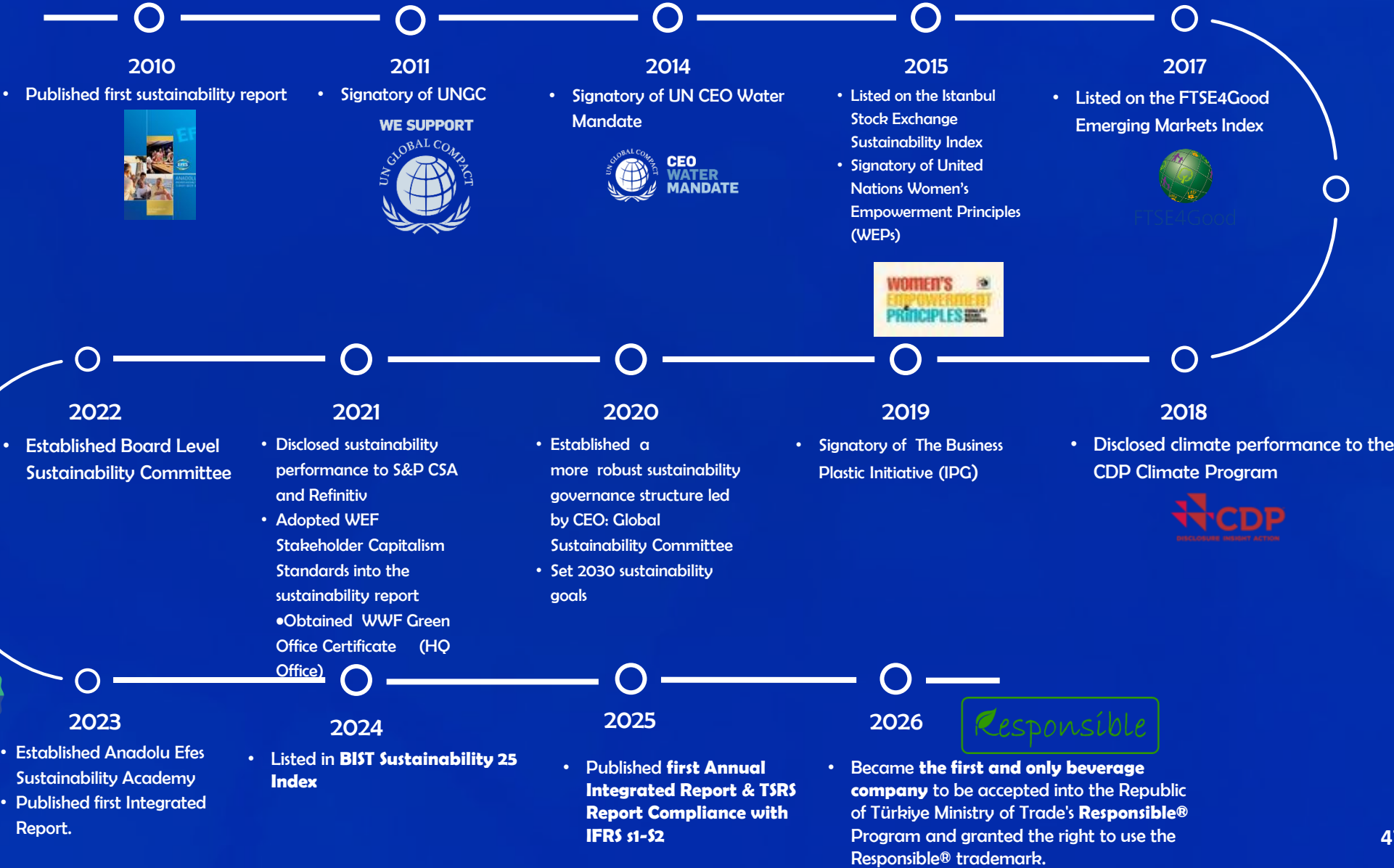
SUSTAINABILITY



as a Transformative Strategy

- ▶ Reduce our **environmental impact** across operations and the value chain
- ▶ Increase our **social impact** through community initiatives
- ▶ Continues strengthening through **equality, inclusivity** and **diversity**

SUSTAINABILITY MILESTONES



SUSTAINABILITY PERFORMANCE & REPORTS

Initiative		2025 Performance	Benchmarks & Details
	Climate Program	B/A	Ranked above the average of the food & beverage industry
	Water Security	B/A	
	Supplier Engagement Assessment	A-/A	
	LSEG Refinitiv	3.3/5*	Rankings: 13/115 Out of Beverages Companies Anadolu Efes is only beverage company in Türkiye that listed in BIST Sustainability 25 Index.
		*As of 16.03.2026	
	S&P CSA Index	54/100	Ranked above the industry average
	FTSE4Good	3.7/5	Ranked above the average of the brewers & consumer goods industries

WE ARE WORKING FOR A BETTER WORLD...

2025 Environment Highlights

Energy & Emissions



- ▶ Over TRY 619.4 million invested to reduce energy use and emissions
 - ▶ Carbon Footprint Mapping Through Value Chain
 - ▶ Achieved a 31% reduction in emissions from our own operations



- ▶ Renewable Energy Investments & Purchases
 - ▶ 78% of our total electricity consumption was sourced from renewable energy

Water & Risk Management



- ▶ TRY 43.5 million investment in water consumption and water security projects
 - ▶ 145,000 m³ annual water saving potential
 - ▶ Water risk analysis & source vulnerability analysis at breweries

Supply Chain Resilience & Waste Management



- ▶ Local supplier rate 92%
- ▶ Supplier Sustainability Maturity Assessment
- ▶ 97.4% of our total waste was recycled, recovered, or reused

NOT JUST A BREWER, BUT ALSO AN AGRICULTURAL COMPANY

We believe the future is agriculture and agriculture is shaping the future.

Anchored in R&D, innovation, and capability building, we are committed to advancing sustainable agriculture practices.

With half of our raw materials rooted in the soil, agriculture has been at the core of our business since day one.

Following the launch of smart agriculture in 2018, we took our first steps toward **regenerative agriculture** in 2024 — strengthening the agricultural ecosystem and enhancing resilience against the climate crisis.

WE ARE EXPANDING OUR IMPACT



~ **1.7 Billion TL¹**
Contribution to
agricultural ecosystem



Barley sourced from
24¹
provinces across Türkiye



~**13,000¹**
farmers and their
families directly
supported



17 registered barley seed
varieties and **7** hop varieties
developed in Türkiye



- Certified Research Institution
- Certified Seed Producer
- Member of the Turkish Seed Industry Association (TÜRKTED)

ACROSS 5 OPERATIONS, WE ARE CREATING SUSTAINABLE VALUE

ENVIRONMENTAL AWARENESS

- **25,000+** trees planted, creating a new green recreational area
 - **3,000 m²** of forest area rehabilitated
- Recycling bins placed across **20** locations, enabling the recycling of approximately **200 kg** of plastic
 - **12 hectares** of forest area successfully restored
- 50 birdhouses and 3 insect hotels installed; insect hotels used as educational tools to promote biodiversity awareness

At Anadolu Efes, we see fostering environmental awareness within the communities we operate in as well as across our own operations as a key part of our responsibility.

CULTURE&ART

- **4 projects** focused on culture and art
- Project investments over TRL **7 million**
- Approximately **41,000 individuals reached out** to through culture and arts projects

For 38 years, we have been providing continuous support to culture and arts, prioritizing the creation of value for the communities we are part of. We develop projects across various disciplines such as theater, music, and cinema to promote the sustainability and accessibility of arts and culture.

SUSTAINABLE TOURISM

- Grant support provided to **27** small businesses with **32** projects
- Over **80,000** people were provided with **job opportunities**
- More than **870,000 individuals reached** out with the project

With our sustainable tourism projects, we strengthen the capacity of local businesses, support employment, and enhance the long-term value of tourism destinations. Through these initiatives carried out in collaboration with our stakeholders, we create lasting social impact by integrating economic development with the preservation of cultural and natural heritage.

**ANADOLU
EFES**

ENTREPRENEURSHIP

- Intrapreneurship programs across **2 countries** (6 cohorts in Türkiye, 3 in Kazakhstan)
- **600+ ideas** generated, leading to **11** pre-seed investments, **2** spin-offs, and **2** spin-ins
- **1,600+** startups scouted through BrewFuture, with **50** pilots, **23** scaled solutions, and **12** new PoCs launched
 - **15+** local and global programs supported, reaching **100+** startups
- **170+** ecosystem stakeholders convened at the 2025 Anadolu Efes Startup Fest

We strengthen internal and external entrepreneurship across multiple geographies by empowering our employees and pen innovation programs, we develop our core business while creating sustainable impact across the entrepreneurial ecosystem.