

ANNOUNCEMENT REGARDING THE SIGNING OF SHARE PURCHASE AGREEMENT FOR THE ACQUISITION OF 60% OF THE SHARES OF TARIŞ ÜZÜM

April 2, 2026 – In line with our strategy to transform into a beverage company that goes beyond beer and offers consumers a wider range of product portfolio, our Company announced on 29 August 2025 that a non-binding preliminary agreement had been signed with S.S. Tariş Üzüm Tarım Satış Kooperatif Birliği for the acquisition of 60% of the shares representing the capital of Tariş Üzüm Alkollü Alkolsüz İçecekler Sanayi ve Ticaret Anonim Şirketi (“Tariş Üzüm”), for a consideration of USD 26 million, subject to working capital adjustments on Tariş Üzüm’s balance sheet as of the closing date. (“Transaction-1”).

It was also disclosed in the same announcement that, upon completion of the acquisition under Transaction-1, it had been decided to restructure all operations in the spirits category (“Transaction-2”) under a joint framework with our main shareholder, AG Anadolu Group Holding A.Ş. (“Anadolu Group”), with the aim of mitigating any potential impact on its balance sheet.

Within the scope of Transaction-2, it was determined that Anadolu Etap Dış Ticaret A.Ş. would acquire the shares of Tariş Üzüm. Accordingly, 50.10% of the shares of Anadolu Etap Dış Ticaret A.Ş. were acquired by our Company and 49.90% by Anadolu Group.

Under Transaction-1, Share Purchase Agreement (the “Agreement”) has been signed today between Anadolu Etap Dış Ticaret A.Ş. and S.S. Tariş Üzüm Tarım Satış Kooperatif Birliği for the acquisition of 60% of the shares representing the capital of Tariş Üzüm”, for a projected amount of USD 26 million. In accordance with the terms of the Agreement, the final purchase price shall be determined following adjustments for working capital and financial indebtedness based on Tariş Üzüm’s balance sheet as of the closing date.

Completion of the share transfer transaction is subject to the fulfilment of the conditions set forth in the Agreement, including, the receipt of the of the Ministry of Agriculture and Forestry’s approval regarding the share transfer. The closing of the transaction is targeted to be completed in 2026.

Further developments will be duly announced.

We hereby declare that our above statements are in conformity with the principles included in the Capital Markets Board’s Communiqué on Material Events, that they fully reflect the information we have acquired, that the information complies with our books, records and documents, that we have made our best effort to fully and accurately obtain all information regarding the matter and that we are responsible for this disclosure made hereby.

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