ANADOLU EFES

ANADOLU EFES ZOII-ZOIZ SUSTAINABILITY REPORTING INDEX







Dear Stakeholders,

Through the Efes Positive Impact Plan we aim at contributing establishment of a better and more sustainable life. Hence we submit our sustainability practices to the review of our stakeholders via sustainability reports that we publish. In these publications, we provide the information you would like to know about our operations in the most holistic and complete manner possible. We further improve these practices with your feedbacks.

This year's report content and format was prepared in a reader-friendlier way in line with our intended readers' overall expectations, as were suggested by the feedbacks we have received."Anadolu Efes Sustainability Reporting Index" document seeks to cater to the expectations of readers seeking more detailed information. Anadolu Efes Sustainability Reporting Index document, as an addendum to the Sustainability Report, is also prepared with the same scope and boundry settings in line with GRI Guidelines.

More information on Efes Positive Impact Plan is available under the Sustainability section at *www.anadoluefes.com*. For further information you may contact Anadolu Efes Corporate Communications Directorate.

ECONOMIC PERFORMANCE / OPERATIONAL SUMMARY

	2008	2009	2010	2011	2012		
Produ	ction by Volu	me					
Beer Production (MhI)*	22.7	22.6	24.0	23.0	28.5		
Malt Production (ton)	204,820	216,534	269,790	257,473	251,004		
	Capacity						
Beer Production Capacity (Mhl)	35.3	35,0	35.2	35.2	43.7		
Capacity Utilization Rate in Beer Production (%) **	60.0	64.0	68.0	65.0	65.0		
Malt Production Capacity (ton)	254,000	267,000	290,000	290,000	293,656		
Capacity Utilization Rate in Malt Production (%) **	80.6	81.1	93.0	88.8	85.5		
Total	Sales by Volu	me					
Beer Sales (Mhl)	22.6	22.1	24.2	23.0	28.4		
Malt Sales (ton)	3,247	-	123.5	-	295.0		
* 1Mhl= 1.000.000 hl: 1 hl= 100 liters	A Sol		1.200	ALL SG	S		

* IMhl= 1,000,000 hl; 1 hl= 100 liters
** Capacity Utilization Rate= Production Volume (Mhl) x 100 / Average Capacity

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ECONOMIC PERFORMANCE / FINANCIAL SUMMARY

		Se 14-1-1		Call - Constant And		
	2008	2009	2010	2011	2012	
Net Sales (1,000 TL)	3,668,917	3,811,067	4,168,793	4,761,266	6,416,835	
Beer Sales	2,515,566	2,579,829	2,746,591	3,006,106	4,291,363	
Others	1,153,351	1,231,238	1,422,202	1,755,160	2,125,472	
Profit From Operations (1,000 TL)	627,515	647,981	693,624	605,120	765,684	
Profit From Operations Margin (%)	17.1	17.0	16.6	12.7	11.9	
Net Income (1,000 TL)	309,678	422,588	503,640	341,175	606,870	
Net Income Margin (%)	8.4	11.1	12.1	7.2	9.5	
EBITDA (1,000 TL)	854,694	916,614	1,019,004	953,416	1,255,302	
EBITDA Margin (%)	23.3	24.1	24.4	20.0	19.6	
Total Assets (1,000 TL)	5,123,529	5,430,041	5,588,831	6,420,709	11,644,803	
Net Financial Debt/EBITDA	1.3X	0.9X	0.8X	1.2X	0.8X	
Earnings per Share (TL)	0.69	0.939	1.119	0.758	1.071	

The second where the second state and the second					
	2008	2009	2010	2011	2012
Credit Ratings (S&P)	BB (stable)	BB (stable)	BB (positive)	BB+ (positive)	BBB- (stable)
Credit Ratings (Moody's)	-	-	-	-	Baa3 (stable)
Corporate Governance Rating (%)	80.96	82.71	84.00	85.46	89.39

ECONOMIC PERFORMANCE / DIRECT ECONOMIC VALUE

	2010	2011	2012				
Direct Economic Value Generated (1,000 TL)	4,168,793	4,761,266	6,416,835				
Total Revenues	4,168,793	4,761,266	6,416,835				
Direct Economic Value Distributed (1,000 TL)	1,920,985	2,162,601	3,035,328				
Operating costs	1,051,601	1,245,220	1,747,719				
Employee wages & benefits	471,805	559,438	798,036				
Payments to capital providers	246,532	221,024	277,097				
Shareholders	216,000	202,500	266,447				
Board Members	21,682	13,154	0				
Founders	8,850	5,369	10,650				
Payments to government (gross taxes)	127,846	117,476	189,073				
Community investments	23,201	19,443	23,403				
Direct Economic Value Retained (1,000 TL)	2,247,808	2,598,665	3,381,507				

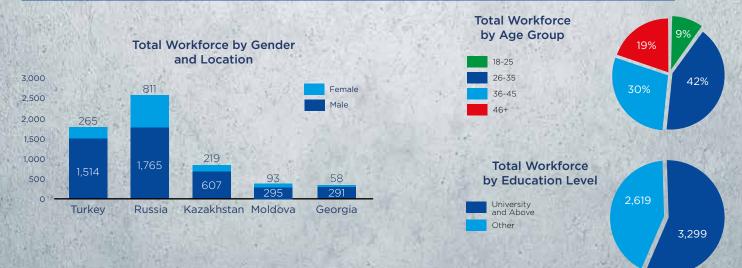
ECONOMIC PERFORMANCE / LOCAL PROCUREMENT OPERATIONS

	Local Procurement	By Expe	enditure	By Number of Suppliers			
1	(%)	2011	2012	2011	2012		
108 1	ANADOLU EFES (Consolidated)	70.0	66.0	89.0	88.0		

SOCIAL PERFORMANCE / EMPLOYEE DEMOGRAPHICS

		0.078	1777		1.20		201 - 1			- K N R
	20	08	20	09	20	010	2011		2012	
	6,2	226	6,4	122	6,3	348	6,2	227	5,9	918
Total Number of Employees	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
	4,642	1,584	4,840	1,582	4,812	1,536	4,743	1,484	4,472	1,446
		Em	ployees	by Statu	S					
Blue Collar	2,604	419	2,721	370	2,577	311	2,414	269	2,341	237
White Collar	2,038	1,165	2,119	1,212	2,235	1,225	2,329	1,215	2,131	1,209
		Employ	vees by (Contract	Туре					
Indefinite Contract	4,552	1,511	4,738	1,527	4,769	1,473	4,674	1,419	4,447	1,426
Temporary Contract	90	73	102	55	43	63	69	65	25	20
Empl	oyees C	overed b	y Collec	tive Barg	aining A	greeme	nts			
By Number	1,9	1,989		915	1,833		1,831		1,882	
By Share in Total Workforce (%)	31	31.95		.82	28.88		29.40		31.80	
By Share in Blue Collar Employees (%)	65.80		61	.95	63.46		68.24		73.00	
	E	Employee	es by Err	nploymer	nt Type					
Full Time	4,642	1,584	4,840	1,582	4,812	1,536	4,743	1,484	4,472	1,446
Part Time		C	0		0		0		0	0
		Emplo	oyees by	Age Gro	oup					
18-25	630	250	604	216	472	196	452	186	323	182
26-35	2,125	660	2,191	701	2,185	672	2,112	645	1,894	617
36-45	1,221	377	1,314	376	1,405	387	1,430	389	1,414	353
46+	666	297	731	289	750	281	749	264	841	294
		Employe	ees by E	ducation	Level					
University & Above	1,762	965	2,006	987	2,050	1,011	2,123	1,020	2,208	1,091
Other	2,880	619	2,834	595	2,762	525	2,620	464	2,264	355
Disabled Employees	9	9	g)7	92		89		91	
	66	33	64	33	63	29	60	29	60	31

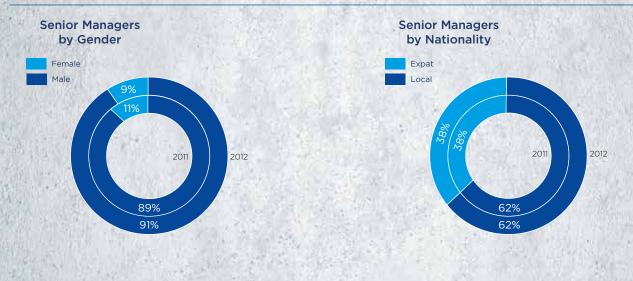
EMPLOYEE DEMOGRAPHICS IN 2012



SOCIAL PERFORMANCE / SENIOR MANAGEMENT DEMOGRAPHICS

	4-14-1-14-1						THE ST	I DIN RO			
	20	08	2009		2010		2011		2012		
	4	7	Ę	51	5	8	5	53	4	-5	
Total Number of Senior Managers	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	
	44	3	48	3	53	5	47	6	41	4	
Senior Managers by Age Group											
18-25	0		0		0		0		0		
26-35	ç	9	12		10		7		7		
36-45	2	8	31		34		35		25		
46+	1	0	8		14		1	11	1	3	
			Senior N	lanagers	by Nation	ality					
Local	20		2	26		30		33		8	
Expat	2	7	25		28		20		1	7	
	18.16	123 00 0	Friday .		120	Sector And	S. O.F.		5 12 Blo	all a seat	

2011 - 2012 SENIOR MANAGEMENT DEMOGRAPHICS



SOCIAL PERFORMANCE / OPERATIONAL HEALTH AND SAFETY PERFORMANCE

		the state of the second st		
	2011	2012		
Total Hours Worked	12,492,376	12,010,044		
Injury Rate*	0.93	1.22		
Occupational Disease Rate**	0	0		
Absentee Rate***	4,260	3,323		
Fatalities	0	0		

Injury Rate: Total number of injuries x 200,000 / Total work hours: The factor 200,000 used in calculations derived from 100 employees
X 40 work hours X 50 weeks as indicated in GRI Framework.

** Occupational Disease Rate: Total number of occupational disease cases x 200,000 / Total work hours

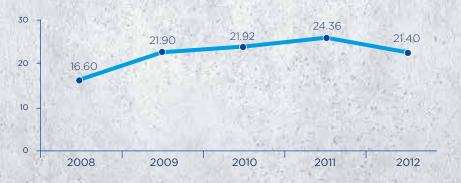
*** Absentee Rate: Total number of missed days x 200,000 / Total work days - Absences emerged from all incapacities of any kind preventing employees to work such as work related injuries, diseases and etc. are included in the calculation except for permitted leave absences as a part of employees' legal rights such as annual leaves and maternity/paternity leaves.

SOCIAL PERFORMANCE / EMPLOYEE TRAININGS

2010年1月1日1日1日1日1日1日1日				
	2011	2012		
Total Number of Attendance	6,670	6,164		
Blue Collar	2,681	2,961		
White Collar	3,989	3,203		
Total Hours of Trainings (person x hour)	151,670.50	126,690.05		
Blue Collar	53,444.50	44,704.00		
White Collar	98,226.00	81,986.05		
Average Hours of Trainings (Total Hours/Employee)	24.36	21.40		
Blue Collar	19.92	17.34		
White Collar	27.72	24.55		
Employee Trainings on Human Rights	2011	2012		
Total Attendance (number - %)	97 - 1,6%	113 - 1.9%		
Total Training Hours (person x hour)	733	701		
Employee Trainings on OHS	2011	2012		
Total Attendance	2,235	2,535		
Total Training Hours (person x hour)	34,928	34,554.80		
Employee Trainings on Environmental Management	2011	2012		

Employee Trainings on Environmental Management	2011	2012
Total Attendance	1,781	868
Total Training Hours (person x hour)	3,207	2,372

SOCIAL PERFORMANCE / AVERAGE TRAINING HOURS PER EMPLOYEE



SOCIAL PERFORMANCE - EMPLOYEE TURNOVER

CLASS AN AND AND AND AND AND AND AND AND AND											
	2008		2009		2010		2011		2012		
Employees on Parental Leave	11	15	134		143		154		199		
	Male	Female									
	30	85	31	103	120	23	138	16	61	138	
Employees Returned	89		121		135		125		156		

A AND A COMPANY										a ser a s	
		2008		2009		2010		2011		2012	
Average Seniority (years)	7.	13	6.10		6.33		6.92		7.52		
	Male	Female									
	6.71	7.39	5.98	6.50	6.29	6.60	6.55	6.84	6.86	7.84	

SOCIAL PERFORMANCE / EMPLOYEE TURNOVER

Real Man Distory						NO 0 1 2 1				TOLY IN THE						
	2008		20	009	20	010	2011		2	012						
	1,560) (25%)	840	840 (13%)		1.117 (18%)		937 (15%)		(14%)						
New Hires*	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female						
(Number-%)	1.190 (26%)	370 (23%)	636 (13%)	204 (13%)	789 (16%)	328 (21%)	697 (15%)	240 (16%)	583 (13%)	234 (16%)						
New Hires by Age Groups* (Number - %)																
18-25	664	(75%)	323	(39%)	338	(51%)	324 (51%)		264	(52%)						
26-35	635	(23%)	390	(13%)	540 (19%)		510 (18%)		510 (18%)		510 (18%)		510 (18%)		443	(18%)
36-45	169	(11%)	91 (5%)		144 (8%)		74 (4%)		74 (4%)		74 (4%)		74 (4%)		89 (5%)	
46+	92 (10%)		36	36 (4%)		95 (9%)		(3%)	21 (2%)							
			E	Employees L	_eft* (Num	ıber - %)										
5	20	208	2009		2010		2	011	2	012						
	1,347	(22%)	1,104	(17%)	915 (14%)		1,092 (18%)		1,016 (17%)							
	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female						
	1.006 (22%)	341 (22%)	810 (17%)	294 (19%)	621 (13%)	294 (19%)	426 (9%)	666 (45%)	759 (13%)	257 (16%)						
			Employe	ees Left by ,	Age Group	o* (Number	- %)									
	20	208	20	009	20	010	2011		2	012						
18-25	397	(45%)	259	(32%)	184	(28%)	194 ((30%)	178	(35%)						
26-35	549	(20%)	477	(16%)	459	(16%)	588 (21%)		562 (22%)							

125 (7%)

147 (14%)

* Percantage values are calculated as the rate of number of indicated employees to total workforce.

206 (12%)

162 (16%)

SOCIAL PERFORMANCE / EMPLOYEE TURNOVER

216 (14%)

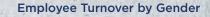
185 (19%)

36-45

46+



Employee Turnover by Age Groups

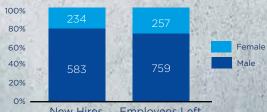


161 (9%)

149 (15%)

190 (11%)

86 (8%)

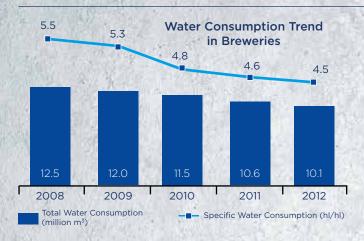


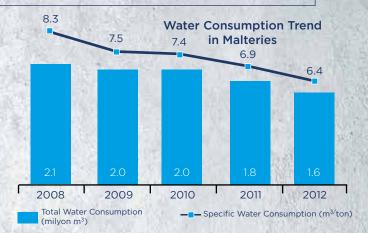
New Hires Employees Left

ENVIRONMENTAL PERFORMANCE / WATER WITHDRAWAL

5 <u>5</u> .5 1.	5.3 2.0	2010 4.8 11.5	2011 4.6 10.6	2012 4.5
.5 1:	2.0		12.15 -	
		11.5	10.6	
		11.5	10.6	
1 !			10.0	10.1
	5.5	5.3	5.4	5.0
4 6	6.5	6.2	5.2	5.0
Star 1				5
3	7.5	7.4	6.9	6.4
	T IN SE			
.1 2	2.0	2.0	1.8	1.6
3 .	1.8	1.9	1.7	1.4
8 (0.2	0.1	0.1	0.2
	1	1 2.0 3 1.8	1 2.0 2.0 3 1.8 1.9	1 2.0 2.0 1.8 3 1.8 1.9 1.7

ENVIRONMENTAL PERFORMANCE / WATER CONSUMPTION TRENDS

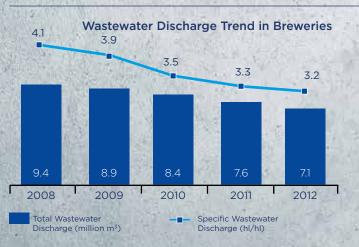


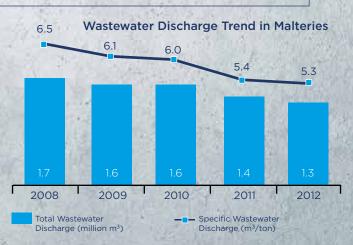


ENVIRONMENTAL PERFORMANCE / WASTEWATER DISCHARGE

		CEL VA		1021111111	
South the second state of the second state of the	2008	2009	2010	2011	2012
Specific Wastewater Discharge in Breweries (hl/hl)	4.1	3.9	3.5	3.3	3.2
	T BY DO L		S. 22 4	And Sec. 1.	18.17 2.183
Total Wastewater Discharge in Breweries (million m ³)	9.4	8.9	8.4	7.6	7.1
Sewage System	8.1	7.6	7.2	6.4	5.6
Surface Water Body	1.2	1.4	1.2	1.2	1.3
	생활 사망		1 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 -		S In Prove
Specific Wastewater Discharge in Malteries (m³/ton)	6.5	6.1	6.0	5.4	5.3
	2 2 3 4	3 2 5		D. S. S. S.	FRISI USOC
Total Wastewater Discharge in Malteries (million m ³)	1.7	1.6	1.6	1.4	1.3
Sewage System	0.8	0.9	0.9	0.9	0.8
Surface Water Body	0.9	0.8	0.8	0.5	0.5

ENVIRONMENTAL PERFORMANCE / WASTEWATER DISCHARGE TRENDS





Energy Consumption in Breweries									
2008 2009 2010 2011									
Specific Energy Consumption in Breweries (kWh/hl)	42.4	39.3	36.9	36.7	36.6				
				WEIGHT .					
Total Energy Consumption in Breweries (TJ)		3,211	3,241	3,037	2,961				
Total Direct Energy Consumption in Breweries (TJ)		2,083	2,093	1,905	1,869				
Natural Gas		1,953	1,891	1,772	1,724				
Fuel Oil		124	196	126	138				
Diesel	12	6	7	7	8				
Total Indirect Energy Consumption in Breweries (TJ)	1,224	1,128	1,148	1,132	1,091				
Electricity	887	850	842	845	830				
Steam		279	306	287	262				

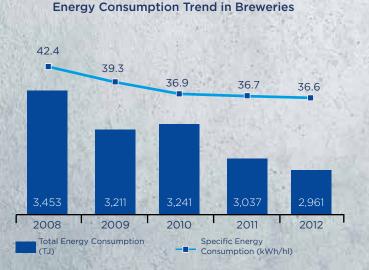
ENVIRONMENTAL PERFORMANCE / ENERGY CONSUMPTION

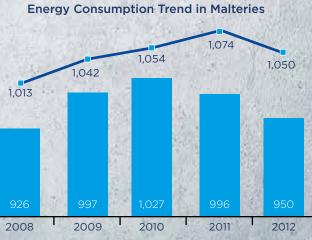
2	Energy Consumption in Malteries								
		2008	2009	2010	2011	2012			
A.B	Specific Energy Consumption in Malteries (kWh/ton)	1,013	1,042	1,054	1,074	1,050			
	and the second		- IVAR						
12	Total Energy Consumption in Malteries (TJ)	926	997	1,027	996	950			

Iotal Energy Consumption in Malteries (IJ)		997	1,027	996	950
Total Direct Energy Consumption in Malteries (TJ)					
Natural Gas	435	508	550	519	455
Fuel Oil	44	1	0	0	0
Diesel	2	2	2	2	2
Total Indirect Energy Consumption in Malteries (TJ)	288	290	292	291	287
Electricity	130	130	139	135	128
Steam	158	160	153	156	159

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ENVIRONMENTAL PERFORMANCE / ENERGY CONSUMPTION TRENDS





Total Energy Consumption (TJ) – – Specific Energy Consumption (kWh/ton)

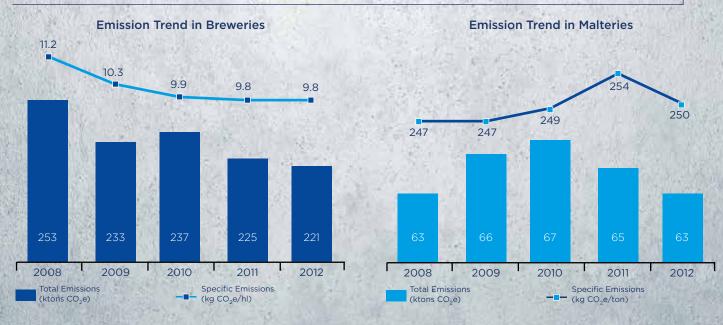
ENVIRONMENTAL PERFORMANCE / EFFICIENCY IN DISTRIBUTION

	2010	2011	2012
Distribution Distance per sales volume (km/hl)	3.77	3.47	3.64
Forklift Fuel Consumption per sales volume (kg/hl)	0.08	0.07	0.08

ENVIRONMENTAL PERFORMANCE / EMISSIONS

			iin.	ARE THEIRS	
	2008	2009	2010	2011	2012
Specific GHG Emissions in Breweries (kg CO ₂ e/hl)	11.2	10.3	9.9	9.8	9.8
Direct	5.9	5.4	5.2	4.9	5.0
Indirect	5.3	4.9	4.6	4.9	4.9
	24.5				
Total GHG Emissions in Breweries (ktons CO ₂ e)	253	233	237	225	221
Direct	134	122	126	113	112
Indirect	119	111	111	111	109
Specific GHG Emissions in Malteries (kg CO ₂ e/ton)	247	247	249	254	250
Direct	145	150	153	154	149
Indirect	102	97	96	100	101
	80.11		1 - 32 -	10.00	Star Star
Total GHG Emissions in Malteries (ktons CO ₂ e)	63	66	67	65	63
Direct	37	40	41	40	37
Indirect	26	26	26	26	25

ENVIRONMENTAL PERFORMANCE / GHG EMISSION TRENDS

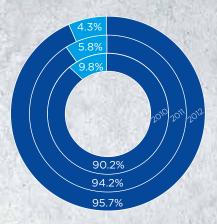


ENVIRONMENTAL PERFORMANCE / SOLID WASTE

	2010	2011	2012
Total Waste Disposal (kton)	438	447	427
Recovery*	395	421	408
Other	42	24	18
Recovery Ratio (%)	90.4	94.2	95.7

ENVIRONMENTAL PERFORMANCE / WASTE DISPOSAL





ENVIRONMENTAL PERFORMANCE / PACKAGING

	2008	2009	2010	2011	2012
Glass Saved by Two-Way Packaging Practices (kton)	234	221	213	221	199

Reclamation & Recycling	2011	2012
Reclaimed One-Way Packaging Materials (ton)	36,391	21,748
Glass	25,628	13,530
Metal	3,986	3,724
Plastic	2,980	1,630
Cardboard & Paper	3,796	2,864

REPORTING INDEX

GRI Indicators UNGC Indicators	References	Page	Description	Response Level
	1 25 14 1979 201 HILE 1	Sec. 1	Profile Disclosures	5° 1.
1.1	President's	3		Full
	Statement President's	3		Full
	Statement		-	
1.2	Anadolu Efes Sustainability Management	5-7		
	Corporate Website		www: Sustainability	
2.1	Contacts	28		Full
2.2	Anadolu Efes Brewery Operations	4		Full
	Corporate Website		www: Brands	
2.3	Corporate Website		www: Anadolu Efes>Main Subsidiaries www: Anadolu Efes>Management>BOD and Committees www: Operations	Full
2.4	Contacts	28		Full
0.5	Anadolu Efes Brewery Operations	4		Full
2.5	Corporate Website		www: Operations	-
2.6	Anadolu Efes 2012 Annual Report	4-5; 21		Full
2.7	Anadolu Efes Brewery Operations	4		Full
2.7	Corporate Website		www: Operations	-
	Anadolu Efes Brewery Operations	4		Full
2.8	Anadolu Efes Sustainability Reporting Index 2011-2012	2-4		
	Corporate Website		www: Investor Relations>Shareholder and Investor Relations>Share Price Information www: Anadolu Efes>Capital Structure	
2.9	Corporate Website		www: Investor Relations>Shareholder and Investor Relations>Announcements>2011 www: Investor Relations>Shareholder and Investor Relations>Announcements>2012	Full
2.10	Anadolu Efes Brewery Operations	4		Full
2.10	Water Management	8-9		
3.1	About the Report	2		Full
3.2	About the Report	2		Full
3.3	About the Report	2		Full
3.4	Contacts	28		Full
	About the Report	2		Full
3.5	Corporate Website		www:Sustainability	
3.6	About the Report	2		Full
3.7	About the Report	2		Full
	About the Report	2		Full
3.8	Corporate Website		www:Sustainability	
3.9		2	When disclosing environmental performance data, in order to the audience gets a more comprehensive idea, in addition to the measurement criteria defined by GRI, we also employed production volume specific performce values which have a common use within the sector. When disclosing brewery operations based parametres, we employ performance values per 1 hectolitres of beer produced. Respectively, for disclosing malting operations based parametres, we employ performance values per 1 tons of malt produced. CSD	Full
	Corporate Website		and FAD products are also included in specific data. www:Sustainability	-

GRI Indicators	UNGC Indicators	References	Page	Description	Response Level
Real Manager					
3.10		About the Report	2		Full
5.10		Corporate Website		www:Sustainability	
3.11		About the Report	2		Full
		Contacts	28		Full
3.12		Anadolu Efes Sustainability Reporting Index 2011-2012	12-20		
3.13		Legal Disclaimer	28		Full
4.1	Principle 1 Principle 10	Corporate Website		www: Anadolu Efes>Management>BOD & Committees www:Sustainability	Full
4.2	Principle 1 Principle 10	Corporate Website		www: Anadolu Efes>Management>BOD & Committees www: Anadolu Efes>Management>Beer Group Management www:Sustainability	Full
4.3	Principle 1 Principle 10	Anadolu Efes Sustainability Reporting Index 2011-2012	5		Full
		Corporate Website		www: Anadolu Efes>Management>BOD & Committees	
	Principle 1 Principle 10	Talent Management	24-25	-	Full
		Operational Reliability	18-21		
4.4		Anadolu Efes 2012 Annual Report	96- 106		
		Corporate Website		www:Sustainability	
4.5	Principle 1 Principle 10	Talent Management	24-25		Full
		Anadolu Efes 2012 Annual Report	116		
		Corporate Website		www:Sustainability	
	Principle 1 Principle 10	Anadolu Efes Code of Conduct			Full
		Anadolu Group Code of Conduct			
4.6		Anadolu Efes 2012 Annual Report	111-113		
		Corporate Website		www: Investor Relations>Corporate Governance and Code of Conduct>Ethical Rules and Code of Conduct www: Investor Relations>Corporate Governance and Code of Conduct>Code of Business Conduct www:Sustainability	
4.7	Principle 1 Principle 10	Corporate Website		www: Investor Relations>Corporate Governance and Code of Conduct>Compliance Report	Full
	Principle 1 Principle 10	Anadolu Efes Sustainability Management	5		Full
		Anadolu Efes Code of Conduct			
4.8		Anadolu Group Code of Conduct			
		Corporate Website		www: Investor Relations>Corporate Governance and Code of Conduct>Ethical Rules and Code of Conduct www: Investor Relations>Corporate Governance and Code of Conduct>Code of Business Conduct www:Sustainability	
4.9	Principle 1 Principle 10	Anadolu Efes 2012 Annual Report	112- 115		Full
		Corporate Website		www: Sustainability	1
	Principle 1 Principle 10	Talent Management	24-25		Full
4.10		Anadolu Efes 2012 Annual Report	111-113		
		Corporate Website		www:Sustainability	
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GRI Indicators	UNGC Indicators	References	Page		Response Level
N NO SE	15 100		15.1		2 K 13
	Principle 7	Anadolu Efes Sustainability Management	5-7		Full
4.11		Anadolu Efes 2012 Annual Report	114- 115		
		Corporate Website		www: Investor Relations>Corporate Governance and Code of Conduct>Compliance Report	
				www:Sustainability	
	Principle 1 Principle 10	Anadolu Efes Sustainability Management	5-7		Full
4.12		Talent Management	24-25		
		Corporate Website		www:Sustainability	
Pr	Principle 1 Principle 10	Packaging Practices	27		Full
4.13		Product Responsibility	16		
4.14		Corporate Website		www:Sustainability	Full
		About the Report	2		Full
4.15		Anadolu Efes Sustainability Management	5		
		Corporate Website		www:Sustainability	
4.16		Anadolu Efes Sustainability Management	5-7		Full
		Corporate Website		www:Sustainability	
		Product Labeling and Consumer Information	14-15	Support lines are one of the most actively used tool that our stakeholders, primarily consumers, submit information requests about Anadolu Efes. Among these submissions, beside product information, most frequently received	Full
4.17		Anadolu Efes 2012 Annual Report	103- 106	inquiries are about special offers, events and conditions to become an Anadolu Efes dealer.	
		Corporate Website		www: Investor Relations>Shareholder and Investor Relations>General Assembly>2011	

A-11						
ub/		Principle 1 Principle 4 Principle 6	President's Statement	3		Full
C New Color		Principle 7	Anadolu Efes Brewery Operations	4		
			Anadolu Efes Sustainability Management	5-7		
			Water Management	8-9		
	DMA EC		Energy & Emissions	10-11		
La Co			Talent Management	24-25		
A Carlo			Enhancing the Value Chain	12-13		
A THE PARTY			Product Responsibility	14-17		
212			Community Development	22-23		
125			Anadolu Efes Sustainability Reporting Index 2011-2012	2-7		
33			Corporate Website		www:Sustainability	
				a pro-		

GRI Indicators	UNGC Indicators	References	Page	Description	Response Level
The Maria	Principle 7 Principle 8	President's Statement	3		Full
	Principle 9	Anadolu Efes Sustainability Management	5-7		
		Water Management	8-9		
		Energy & Emissions	10-11		
		Packaging Practices	26-27		
DMA EN		Operational Reliability	18-21		
		Anadolu Efes Sustainability Reporting Index 2011-2012	10-13		
		Anadolu Group Code of Conduct			
		Anadolu Efes Code of Conduct			
		Corporate Website		www: Yatırımcı İliskileri>Kurumsal Yönetim ve Çalışma Prensipleri www:Sürdürülebilirlik	
	Principle 1 Principle 3 Principle 6	President's Statement	3		Full
r	Principle 6	Anadolu Efes Sustainability Management	5-7		
		Talent Management	24-25		
		Operational Reliability	18-21		
DMA LA		Anadolu Efes Sustainability Reporting Index 2011-2012	4-7		
		Anadolu Group Code of Conduct			
		Anadolu Efes Code of Conduct			
		Corporate Website		www: Investor Relations>Corporate Governance and Code of Conduct>Code of Business Conduct www:Sustainability	
	Principle 1 Principle 2 Principle 3	President's Statement	3		Full
	Principle 3 Principle 4 Principle 5 Principle 6	Anadolu Efes Sustainability Management	5-7		
		Talent Management	24-25		
DMA HR		Enhancing the Value Chain	12-13		
		Anadolu Efes Sustainability Reporting Index 2011-2012	3, 7		
		Corporate Website		www:Sustainability	
	Principle 10	President's Statement	3		Full
		Anadolu Efes Brewery Operations	4		
		Anadolu Efes Sustainability Management	5-7		
DMA SO		Enhancing the Value Chain	12-13	•	
		Community Development	22-23		
		Anadolu Group Code of Conduct			
		Anadolu Efes Code of Conduct			
		Corporate Website		www:Sustainability	

GRI Indicators	UNGC Indicators	References	Page	Description	Response Level
	Principle 1 Principle 8	President's Statement	3		Full
		Anadolu Efes Brewery Operations	4		
DMA PR		Anadolu Efes Sustainability Management	5-7		
		Product Responsibility	14-17		
		Corporate Website		www:Sustainability	
				Performance Disclosures	
EC1		Anadolu Efes Sustainability Reporting Index 2011-2012	3		Full
		President's Statement	3		Partial
		Anadolu Efes Sustainability Management	5-7		
EC2		Water Management	8-9		
		Energy & Emissions	10-11		
		Corporate Website		www: Sustainability	
EC3				All Anadolu Efes employees benefit public social security system in compliance with binding legal regulations for the business unit they work in. Members of the Anadolu Efes, who are working in Turkey operations, can also participate volutarily in Individual Pension System. When employees participate to the pension system with a contribution no less than 2% of their gross salary, Anadolu Efes contributes to the fund with an additional 2%. Thus, premium amount paid increases two folds.	Full
EC4				Since its initial launch in 2007, Anadolu Efes has been participating in the Turquality Programme, which was organized by the Government of Turkey to support the recognition of Turkish brands overseas. In the scope of this programme, various efforts to present Turkish brands to the world receive 50% financial support from the Turkish government. Participation in executive training programmes organized within the Turquality Programme also contributes to human resource development. Brand- awareness activities held abroad by Anadolu Efes in 2011 received 4 million TL and 7.2 million TL in 2012 in financial support through Turquality and similar initiative programmes.	Full
EC5	Principle 1			All Anadolu Efes employees are remunerated with salaries equal or above local minimum wages defined by binding legal regulations for business unit they work in. Ratio of wages compared to local minimum wage varries according to the employee status and country of operations. No different measures applied according to the gender.	Full
		Anadolu Efes Sustainability Management	5-7		Full
		Community Development	22-23		
EC6		Enhancing the Value Chain	12-13		
		Anadolu Efes Sustainability Reporting Index 2011-2012	3		
	Principle 6	Talent Management	24-25		Full
EC7		Community Development	22-23		
20/		Anadolu Efes Sustainability Reporting Index 2011-2012	4-5		
		Enhancing the Value Chain	12-13		Full
		Product Responsibility	14-17		
EC8		Community Development	22-23		
		Anadolu Efes Sustainability Reporting Index 2011-2012	3		

GRI Indicators	UNGC Indicators	References	Page	Description	Response Level
A MALLA	制設に対し、見	Ephanoing the			Full
		Enhancing the Value Chain	12-13	-	
		Product Responsibility	14-17		
EC9		Community Development	22-23		
		Anadolu Efes Sustainability Reporting Index 2011-2012	3		
		Corporate Website		www:Sustainability	
	Principle 8	Water Management	8-9		Full
EN1	-	Packaging Practices	26-27		
ENI		Anadolu Efes Sustainability Reporting Index 2011-2012	8, 11		
	Principle 8 Principle 9	Water Management	8-9		Full
EN2	Principle 9	Packaging Practices	26-27		
ENZ		Anadolu Efes Sustainability Reporting Index 2011-2012	11		
	Principle 8	Energy & Emissions	10-11		Full
EN3		Anadolu Efes Sustainability Reporting Index 2011-2012	9		
	Principle 8	Energy & Emissions	10-11		Partial
EN4		Anadolu Efes Sustainability Reporting Index 2011-2012	9		
	Principle 8 Principle 9	Anadolu Efes Sustainability Management	5-7		Full
EN5		Anadolu Efes Sustainability Reporting Index 2011-2012	9-10		
		Energy & Emissions	10-11		
	Principle 8 Principle 9	Anadolu Efes Sustainability Management	5-7	_	Full
EN6		Energy & Emissions	10-11		
		Anadolu Efes Sustainability Reporting Index 2011-2012	9-10		
	Principle 8 Principle 9	Anadolu Efes Sustainability Management	5-7	_	Full
EN7	Principle 9 Principle 8 Principle 9 Principle 8 Principle 9	Energy & Emissions	10-11		
		Anadolu Efes Sustainability Reporting Index 2011-2012	9-10		
	Principle 8	Water Management	8-9		Full
EN8		Anadolu Efes Sustainability Management	5-7		
		Anadolu Efes Sustainability Reporting Index 2011-2012	8		

GRI Indicators	UNGC Indicators	References	Page	Description	Response Level
M LO SR	It has		12		1. AC N
EN9	Principle 8			Since no water bodies employed such as RAMSAR or other protected resources, no water resources used by Anadolu Efes is under stress according to the criteria expressed in the indicator.	Full
EN10	Principle 8 Principle 9	Anadolu Efes Sustainability Management	5-7		Partial
		Water Management	8-9		
EN11	Principle 8	Operational Reliability	18-21	Anadolu Efes has no operational site in the protected areas.	Full
EN12	Principle 8			Anadolu Efes has no operational site in the protected areas. No such impact occured during the reporting period.	Full
EN13	Principle 8			Since Anadolu Efes operations has no significant impact on habitats, no restoration or protection practices carried out other than general practices performed due to the Anadolu Efes Environmental Management Scheme.	Full
	Principle 8	Anadolu Efes Sustainability Management	5-7		Full
EN14		Water Management	8-9		
		Operational Reliability	18-21		
		Corporate Website		www:Sustainability	
EN15	Principle 8			During the reporting period, no impact on species with extinction risk detected by or reported to Anadolu Efes.	Full
	Principle 8	Energy & Emissions	10-11		Full
EN16		Anadolu Efes Sustainability Reporting Index 2011-2012	10		
EN17	Principle 8	Energy & Emissions	10-11		Partial
	Principle 7 Principle 8 Principle 9	Anadolu Efes Sustainability Management	5-7		Full
EN18		Energy & Emissions	10-11		
		Anadolu Efes Sustainability Reporting Index 2011-2012	10		
	Principle 8	Anadolu Efes Sustainability Management	5-7		Full
EN21		Water Management	8-9		
		Efes Sustainability Reporting Index 2011-2012	8		
	Principle 8	Operational Reliability	18-21		Full
EN22		Anadolu Efes Sustainability Reporting Index 2011-2012	11		
EN25	Principle 8			Most of the wastewater occured in Anadolu Efes operations is discharged to sewage system. Biodiversity value of no receiving environment is harmed since wastewater discharged only after the quality level required by legal regulations is ensured.	Full
	Principle 7 Principle 8	Water Management	8-9		Full
	Principle 9	Energy & Emissions	10-11		
		Packaging Practices	26-27		
EN26		Operational Reliability	18-21		
		Anadolu Efes Sustainability Reporting Index 2011-2012	11		
		Corporate		www:Sustainability	-

GRI Indicators	UNGC Indicators	References	Page	Description	Response Level
18 No. 19	Principle 8	Anadaly 54	200		Full
	Principle 9	Anadolu Efes Sustainability Management	5-7		Fuil
EN27		Packaging Practices	26-27		
		Anadolu Efes Sustainability Reporting Index 2011-2012	11		
	Principle 8	Energy & Emissions	10-11		Full
EN29		Anadolu Efes Sustainability Reporting Index 2011-2012	10		
EN30	Principle 7 Principle 8 Principle 9	Operational Reliability	18-21		Full
		Talent Management	24-25		Full
LA1		Anadolu Efes Sustainability Reporting Index 2011-2012	4		
LA2	Principle 6	Anadolu Efes Sustainability Reporting Index 2011-2012	7		Full
LA3				Within Anadolu Efes workforce, there is no part-time employee and only a few number of temporary employees. Temporary employees have equal benefits with full time employees within the duration of their employment contract.	Full
	Principle 1 Principle 3	Talent Management	24-25		Full
LA4		Anadolu Efes Sustainability Reporting Index 2011-2012	4		
LA5	Principle 3			Possible changes in company operations or working conditions and workplaces of employees are annouced before the execution of the changes, according to minimum notice periods indicated in applicable legal regulations. These periods can vary according to the operation country regulations and to the employee seniority. Collective bargaining agreements regulate minimum notice periods for covered employees.	Full
LA6	Principle 1	Operational Reliability	18-21		Full
	Principle 1	Operational Reliability	18-21		Partial
LA7		Anadolu Efes Sustainability Reporting Index 2011-2012	5		
		Talent Management	24-25		Partial
LA10		Anadolu Efes Sustainability Reporting Index 2011-2012	6		
LA11		Talent Management	24-25		Full
LA12		Talent Management	24-25		Full
	Principle 1 Principle 6	Talent Management	24-25		Full
LA13		Anadolu Efes Sustainability Reporting Index 2011-2012	5		
LA14	Principle 1 Principle 6			Just as in all other subjects, no gender based remuneration practice is possible between Anadolu Efes employees. All employees receive equal basic salary unless they perform same job. Salaries can vary according to performance bonuses, overtimes and similar payments.	Full
		Talent Management	24-25		Partial
LA15		Anadolu Efes Sustainability Reporting Index 2011-2012	6		

GRI Indicators	UNGC Indicators	References	Page	Description	Response Level
	15 100	· 李王为 2007	1.3		- 4C N S
	Principle 1 Principle 2 Principle 3	Talent Management	24-25		Full
HR3	Principle 3 Principle 4 Principle 5 Principle 6	Anadolu Efes Sustainability Reporting Index 2011-2012	6		
HR4	Principle 1 Principle 2 Principle 6			During the reporting period, no such case has occured.	Full
HR5	Principle 1 Principle 2 Principle 3	Talent Management	24-25	In all Anadolu Efes operations, collective bargaining, organization and unionization rights are secured. All employees are free to become a member of the trade union which they prefer and to benefit collective bargaining	Full
		Enhancing the Value Chain	12-13	practices. Anadolu Efes expects all suppliers to adopt similar working principles. During the reporting period, no breach or risk is identified within Anadolu Efes or major supplier operations against the exercise of these rights.	Full
HR6	Principle 1 Principle 2 Principle 5	Talent Management	24-25	No child labor is employed in any Anadolu Efes operation. Anadolu Efes expects all suppliers to adopt similar working principles. During the reporting	Full
		Enhancing the Value Chain	12-13	period, no breach or risk is identified within Anadolu Efes or major supplier operations against exercise of this principle.	
HR7	Principle 1 Principle 2 Principle 4	Talent Management	24-25	No Anadolu Efes operation employs forced or compulsory labor. Anadolu Efes expects all suppliers to adopt similar working principles. During the	Full
	Duin site 1	Enhancing the Value Chain	12-13	reporting period, no breach or risk is identified within Anadolu Efes or major supplier operations against exercise of this principle.	E.U.
HR8	Principle 1 Principle 2	Talent Management	24-25	All security personnel working in Anadolu Efes operations receive training on human rights principles and pratices during their vocational training.	Full
HR11				During the reporting period, no such case has occured.	-
		Anadolu Efes Sustainability Management	5-7		Partial
SO1		Enhancing the Value Chain	12-13		
		Community Development	22-23		_
		Corporate Website		www:Sustainability	
SO2	Principle 10	Anadolu Efes 2012 Annual Report	114- 115	All company organization is periodically subject to both internal and Anadolu Group auditing processes. All company accounts, records and documents are audited quarterly by Anadolu Efes Audit Committee.	Full
		Corporate Website		www:Sustainability	
	Principle 1 Principle 10	Anadolu Group Code of Conduct		Anadolu Efes, in line with its activities, manages its relations with public authorities within the limits of close communication and information exchange;	
SO5		Anadolu Efes Code of Conduct		can participate cooperation activities as a corporation or as a member of a sectoral organization in case of an invitation. However, according to working principles, Anadolu Efes does not conduct lobbying activities for company's interest; does not support individuals or groups carrying out the same.	
SO6	Principle 10	Anadolu Group Code of Conduct		Anadolu Efes subscribes to no political ideology or agenda; accordingly does not declare any political opinion or position; does not directly or indirectly	Full
300		Anadolu Efes Code of Conduct		support any political party, movement or initiative.	
PR2	Principle 1	Product Responsibility	14-17	During the reporting period, no such case has occured	Full
PR3	Principle 8	Product Responsibility	14-17		Full
PR4	Principle 8			During the reporting period, no such case has occured	Full
PR5		Anadolu Efes Brewery Operations	4		Full
		Product Responsibility	14-17		
PR6		Product Responsibility	14-17		Full
		Corporate Website		www:Sustainability	
PR7				During the reporting period, no such case has occured	Full
PR8	Principle 1			During the reporting period, no such case has occured	Full

You can access Anadolu Efes Sustainability Report 2011 at www.anadoluefes.com

For further information and feedback;

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