

SALE OF ANADOLU EFES' INDIRECT STAKE IN ALTERNATİFBANK A.Ş.

July 3, 2013 – As announced on March 18, 2013, the negotiations between Anadolu Endüstri Holding A.Ş. (“AEH”), 100% owned by our shareholders; Yazıcılar Holding A.Ş. (“Yazıcılar”) and Özilhan Sınai Yatırım A.Ş. (“Özilhan Sınai”), and the Commercial Bank of Qatar (“CBQ”), regarding the sale of AEH’s majority stake in Alternatifbank A.Ş. (“Abank”), had resulted in an agreement, the parties had signed a share purchase agreement to sell Abank shares, representing 70.84% of the total share capital of Abank, owned by AEH, its subsidiaries that are shareholders of Abank and Özilhan Sınai to CBQ, subject to obtaining the required permissions from regulatory authorities in Qatar and Turkey, and in accordance with this share purchase agreement, Anadolu Efes’ wholly owned subsidiary Efes Pazarlama ve Dağıtım Ticaret A.Ş. (“Efpa”), holding a 7.46% stake in Abank, would sell its 31,331,487.70 shares to CBQ. In this respect, Banking Regulation and Supervision Agency’s approval has been received through its decision dated 28.06.2013 and numbered 5404. In addition, Capital Markets Board’s (“CMB”) approval regarding the transfer of the Bank’s indirect ownership in its subsidiaries Alternatif Yatırım A.Ş., Alternatif Yatırım Ortaklığı A.Ş. and Alternatif Portföy Yönetimi A.Ş. to CBQ was notified in the CMB’s letters dated 02.07.2013 numbered 32992422.299-1002 and dated 02.07.2013 numbered 12233903-320.99/335-06-694. Herewith, all legal permissions regarding share transfer have been obtained and hereafter, the transactions related to the share transfer will be conducted as legally required and in accordance with the provisions of the share purchase agreement signed between parties, and results of the relevant transactions will be announced to public when completed.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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