



**FULL YEAR
2022
CONFERENCE CALL
PRESENTATION**

1 MARCH 2023

Forward-Looking Statements



This presentation may contain certain forward-looking statements concerning our future performance and should be considered as good faith estimates made by the Company. These forward-looking statements reflect management expectations and are based upon currently available data. Actual results are subject to future events and uncertainties, which could materially impact the Company's actual performance.

GENERAL OVERVIEW & OPERATING ENVIRONMENT



CAN ÇAKA
CEO & Beer Group President

Strong CAGR Growth Achieved in All Metrics...

**Volume
Growth**



**Revenue
Growth**



**EBITDA*
Growth**



**FCF
Growth**





With Solid FY2022 Results...

Sustained or strengthened leadership	Prudent OPEX and CAPEX spending during the year	Diversified borrowing portfolio by tapping into domestic bond market
Robust NR/ hl performance with proactive RGM initiatives	In FY2022, highest EBITDA (BNRI) margin achieved of the last decade	Net Debt / EBITDA of 0.7x
Effective use of FX and commodity hedging protecting against price volatility	Strong FCF generation of TL6 bn	Dividend proposal of TL 2.1314/share



Consolidated Volume Growth Both On Reported And Organic Basis...

Volume

FY
-10%
Flat excl.
Ukraine



FY
+15%
+7% organic



Consolidated Volume

4Q
-2%
reported

-4%
organic
-1%
excl Ukraine

FY
+6%
reported

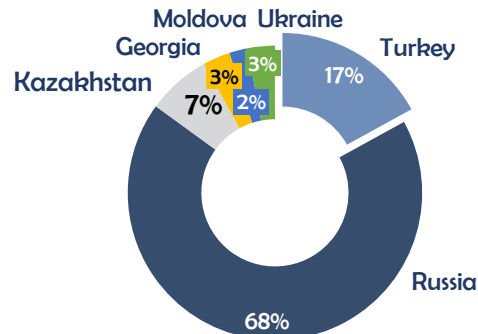
+1%
organic
+5%
excl Ukraine

With Resilient Beer Volumes Despite Headwinds Since Beginning Of The Year



- Consolidated beer volume down by 10% in FY
 - Excluding Ukraine; flat performance
- Türkiye beer showed exceptional performance
 - Volume up 16%
- Excl. Ukraine, International beer volume down 2.7%
 - CIS countries' volume up by mid-single digit in FY
 - Russian volume down by low single digit

**Volume Breakdown
By Country***



Russia



- **Russian beer market had flat performance** in FY2022*;
 - With growth in 1H and decline in 2H
- Our volumes down by low single digit in FY2022;
 - Good start to the year despite higher pricing
 - Softening through the end of year
 - Industry decline in 4Q & stiff competitive environment
- Market share gains in the premium segment
 - 30%** value share in FY with **value-oriented approach**
- **NABLAB & Beyond-beer segment investments continue**





Kazakhstan



- **Market remained flat*** in FY2022
 - Our volumes grew by **low-to-mid single digit** in FY2022
 - Market share of 46%*
- Efes Pilsener brand strengthened with **Efes 0.0** launch
- Kruzhka Svezhego; **highest share of the market**

Moldova

- **Market was down** in FY2022
 - Our volumes were **ahead of the market**; yet
 - Declined by low-to-mid single digit in FY
- Our market share reached 64%**; highest level since 2016
- Leadership in **Premium** and **Super premium** segments
 - Efes, Corona and Kozel

*Nielsen

** Company estimate

Georgia

- Market recorded mid-single digit growth* in FY2022 with;
 - Our volumes grew by mid-to-high teens; **highest growth achieved in the last 10 years**
- Both beer and soft drink sales achieved **double digits growth**
- Solid growth recorded in
 - Premium brands by Efes and Lowenbrau
 - Mainstream brands by Natakhtari and Karva

Türkiye

- **Market grew by low teens*** in FY
 - Our volume showed exceptionally good performance
- **Türkiye beer up 16% in FY exceeding pre-pandemic levels**
- Successful launch of "**Bremen1827**" brand in early June
- Strong growth in "**Efes Malt**" and "**Efes Özel Seri**"

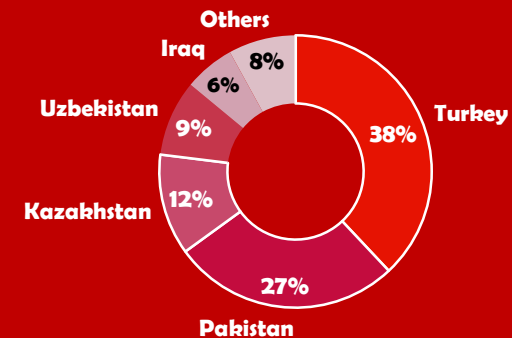


Soft Drinks



- Volume growth of 15% in FY2022; **driven by international**
- Türkiye volume up 3%
 - Sparkling category flattish & Still category up 14%
 - Energy drinks registered 60% growth
- International volume up 23% (10% organically*)
 - Pakistan up 13%; with growing NARTD market, successful regional plans, and improving execution
 - Uzbekistan up 32%; being fastest-growing operation of CCI
 - Kazakhstan up 16% by sparkling and Coca-Cola brand growth

**Volume Breakdown
By Country****



*Organic refers to sales volume excluding the impact of Uzbekistan in 2021

**Breakdown on combined basis

Solid margin improvement driven by international beer...

	Anadolu Efes	Beer Group	
	FY	FY	
NET REVENUE	+130.4% CCR*:+57.3%	+113.0% CCR*:+29.2%	<ul style="list-style-type: none">• Price adjustments in place ahead of COGS pressure• Proactive RGM initiatives• Favorable currency translation
EBITDA BNRI %	19.2% (+137 bps)	19.8% (+621bps)	<ul style="list-style-type: none">• Significant margin improvement in international beer• 137 bps improvement in FY; being above expectations
NET INCOME	TL3,429 mn (+2,361 mn)	TL1,571 mn (+TL1,291mn)	<ul style="list-style-type: none">• Solid increase in bottomline driven by higher EBIT, despite<ul style="list-style-type: none">• Significantly higher net financial losses vs. last year
FREE CASH FLOW	TL6,129 mn (+TL1,866 mn)	TL3,720 mn (+TL1,961 mn)	<ul style="list-style-type: none">• FY2022 FCF reached to TL 6bn• Consolidated Net Debt to EBITDA (BNRI) → 0.7x



FINANCIAL OVERVIEW

GÖKÇE YANAŞMAYAN
Chief Financial Officer

Financials



Anadolu Efes

mTL	4Q2022	Change	FY2022	Change
Sales Revenue	22,432	+104.8%	90,504	+130.4%
Gross Profit	7,899	+102.4%	32,992	+133.3%
EBITDA (BNRI)	3,493	+85.5%	17,419	+148.0%
Free Cash Flow	-966	-981m	6,129	+1,866m
Gross Profit Margin %	35.2%	-43 bps	36.5%	+45 bps
EBITDA Margin %	15.6%	-162 bps	19.2%	+137 bps

Beer Group

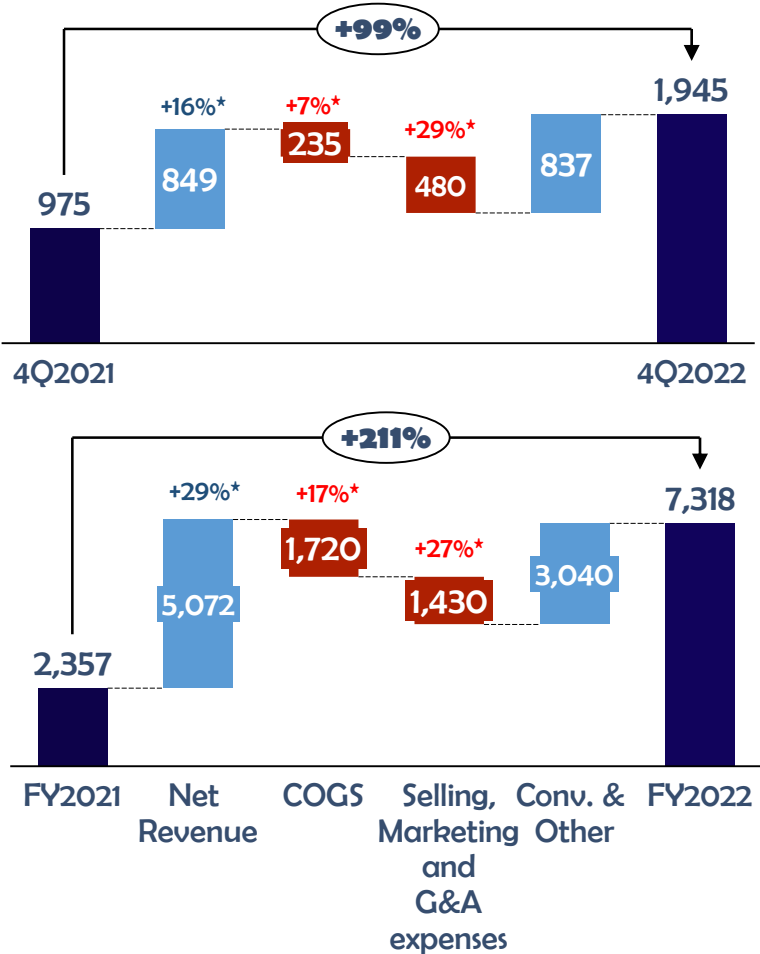
mTL	4Q2022	Change	FY2022	Change
Sales Revenue	9,675	+79.6%	36,976	+113.0%
Gross Profit	3,914	+98.9%	15,610	+143.0%
EBITDA (BNRI)	1,945	+99.5%	7,318	+210.5%
Free Cash Flow	-2,038	-2,278m	3,720	+ 1,961m
Gross Profit Margin %	40.5%	+392 bps	42.2%	+521 bps
EBITDA Margin %	20.1%	+200 bps	19.8%	+621 bps

EBITDA (BNRI) & Free Cash Flow Generation

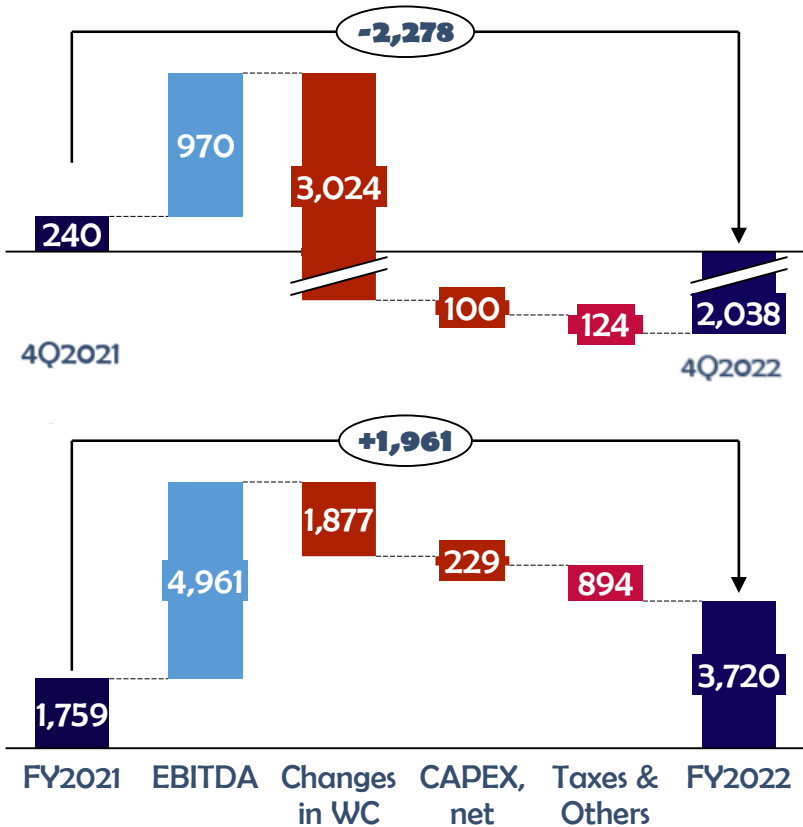


Beer Group

EBITDA (BNRI) Bridge
mTL



Free Cash Flow Bridge
mTL





Cash & Debt Management

Anadolu Efes

Gross Debt

USD 2.1 bn

74%

held in Hard Currency

Cash

USD 1.3 bn

54%

held in Hard Currency

44%

held in Eurozone

Average maturity

3.5 yrs

Net Debt/EBITDA

0.7x

Beer Group

Gross Debt

USD 0.9 bn

59%

held in Hard Currency

Cash

USD 0.5 bn

41%

held in Hard Currency

33%

held in Eurozone

Average maturity

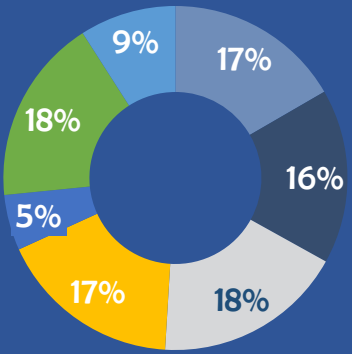
3.4 yrs

Net Debt/EBITDA

1.0 x



Beer Group
COGS Split for 2022:



- Barley-Malt & Auxiliary
- Glass Bottle
- Can
- Other Packaging
- Overhead (Labour Cost)
- Amortization & Other Overhead
- Import products

Beer Group Hedges for 2023:

Commodity :

Aluminum: 80% for TR & CIS
Barley: 70% for TR



FX Exposure :

Russia: 100% Hedged
TR: 91% Hedged



Total FX Exposure of Beer Group is 27% of COGS + OPEX.



FY2023 PRIORITIES & EXPECTATIONS



Strategic Core Priorities

WINNING PORTFOLIO

- **Consumer First**
- Resilient mainstream **core brands**
- Smart **innovation** and NPDs to accelerate growth in **premium, non-alcohol & beyond beer**
- **Spirits alliances** (e.g. distribution)

PEOPLE

- Be the **employer of choice** inside & outside of the Company
- Unleash the potential of our **talents**
- Build the best **working culture** and environment for a **winning organization**

OPERATIONAL EXCELLENCE

- **Quality** mindset
- Focus on smart procurement plans to secure **supply continuity**
- Secure the **cost base**
- Continue to improve **E2E Planning Processes**

GEOGRAPHIC EXPANSION & GROWTH

- **Expand geographically** into potential adjacent markets through **M&A**



ACCELERATORS:

FINANCIAL DISCIPLINE

- **Profitable** revenue growth
- Drive **value** out of effectively managing working capital and CAPEX
- Be prudent in **expense management** leading to sustainable profitability margins

DIGITALISATION

- Seamless **Omni-channel** Experience
- **Data Driven** Business Analytics
- Empowered **Omnidirectional Mobility**

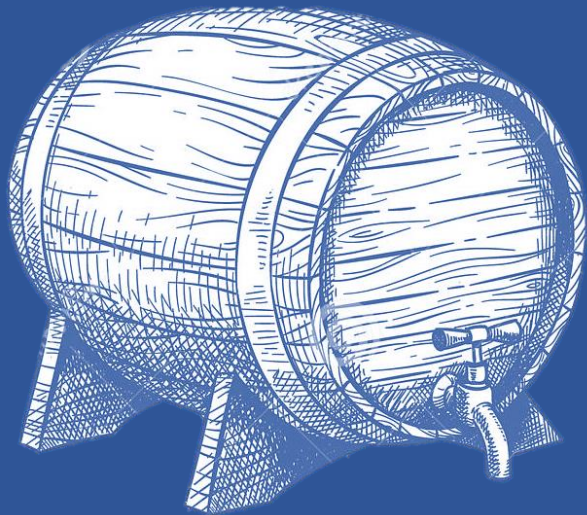
SUSTAINABILITY

- **Target zero** for the environment
- Increase our support for **social impact**
- Get stronger through **diversity & inclusion**

FY2023 Expectations



	ANADOLU EFES	BEER GROUP	SOFT DRINKS GROUP
VOLUME	Low-to-mid-single digit growth	Low-single digit decline	Mid to high-single digit growth
SALES REVENUE <i>FX-Neutral basis</i>	Low-thirties growth	High-teens growth	High forties to low fifties growth
EBITDA Margin	Decline around 100-200 bps	Decline around 300 bps	Flat to a slight expansion
CAPEX	As a percentage of sales high single digits on a consolidated basis		
FREE CASH FLOW	Will be under pressure starting from the beginning of the year mainly due to phasing of some payables in international beer operations to following year.		



Q&A SESSION

Financial Priorities



Cash Management

Ensure liquidity for operations and accelerate dividend streams

Focus on FCF

Maintain successful Working Capital levels

Debt Management

Maintain long term sustainable leverage target of 1.0X - 2.0X

Diversify debt structure and extend liquidity

Risk Management

Manage FX and commodity exposure

Use Working Capital and receivable guarantee solutions

Supplier base expansion and diversification

Expense Management

Zero Based Budgeting

Cautious and Smart Spending Culture

FX Rates

		FY2021	FY2022	Δ%
USD/TL	AVG	8.87	16.57	86.7%
	PE	13.33	18.70	40.3%
EUR/TL	AVG	10.46	17.38	66.2%
	PE	15.09	19.93	32.1%
TL/RUB	AVG	8.30	4.14	-50.2%
	PE	5.57	3.76	-32.5%
TL/KZT	AVG	48.02	27.82	-42.1%
	PE	32.39	24.74	-23.6%
TL/UAH	AVG	3.08	1.95	-36.5%
	PE	2.05	1.96	-4.4%
TL/MDL	AVG	1.99	1.14	-42.7%
	PE	1.33	1.02	-23.0%
TL/GEL	AVG	0.36	0.18	-51.5%
	PE	0.23	0.14	-37.8%

